



VII ASTANA ECONOMIC FORUM
ASTANA, KAZAKHSTAN
MAY 21-23, 2014

CONCEPT

INTERNATIONAL EXHIBITION «KAZAKHSTAN INVESTMENT EXPO 2014»



«KAZAKHSTAN INVESTMENT EXPO 2014»

Annual platform for the presentation of innovative and investment projects, information about partner companies for investors and other potential customers.

International platform for networking, technology transfer and investment agreement, memoranda , contracts.

DATE AND VENUE: 21-23 May 2014 at the Palace of Independence in Astana , Kazakhstan.

FREQUENCY: Annual - 3rd decade of May / permanent exhibition online.

STATUS: International .

NUMBER OF EXPECTED PARTICIPANTS: more than 100 companies.

NUMBER OF VISITORS EXPECTED: 10 000 .

OPENING HOURS: 9.00 to 19.00

ORGANIZERS: EECSA, the Government of Kazakhstan, MERCURUS SPX. Corp (USA),

National companies: JSC "KTZ " , JSC " Kazatomprom " JSC, " Baiterek" , "KazAgroFinance " JSC "NC" Astana EXPO-2017 "and other large companies and holdings.

THE ASTANA ECONOMIC FORUM is:

- More than **10 000 participants** from 140 states
- **830 media representatives**
- **20 former and acting Heads of state**
- About **85 events**
- More than **100 leaders of big business**
- **65 political leaders**
- **17 Nobel Prize Laureates**
- **20 Heads of international organizations**
- **193 outcome documents** (memoranda ad agreements) for an overall amount of **11.2 billion US dollars**
- **8 televised debates** with CNN, Euronews, Russia24, BBC, The Economist, etc.
- **4 million visitors of G-Global virtual forum**



30%
of participants are involved in business



25%
state figures and public servants



31%
scientists and researchers



7%
media representatives



7%
NGOs representatives



76%
of participants aged to 45 years



62%
take executive positions



120 000\$ -
average annual income of participants

«KAZAKHSTAN INVESTMENT EXPO 2014»

SUBJECT:

«KAZAKHSTAN INVESTMENT EXPO 2014»



TARGETED AUDIENCE:

- International industrial, investment and consulting companies;
- Business communities;
- Financial and economic institutions;
- Official representatives of government agencies of more than 100 countries;
- National companies and holdings;
- Research and analytic centers;
- TNCs;
- NGOs



OBJECTIVE:

- Presentation of national innovation and investment projects in Kazakhstan to the international community ;
- Demonstration of projects of the second five-year plan of the SPFIID of the RK (State Program on Forced Industrial-Innovative Development);
- Improvement of investment climate;
- Attraction of direct foreign investment, technology, and innovation.





«KAZAKHSTAN INVESTMENT EXPO 2014» – TOP LIST OF INVITED COMPANIES



Major transnational companies and the most rapidly developing corporations of the world are invited to take part in the exhibition «KIE 2014».

Advantages for participants:

- Exhibition in the formats of **B2G «business-government»**, **B2B «business-business»** and **B2C «business-consumer»**;
- More than **10 000 participants from 140 countries of the world**;
- Participation of the **Heads of States and Governments**, as well as **more than 100 Ministers**;
- Information coverage by CNN, BBC, Euronews, France 24, Russia 24, CNBC, CCTV and others.
- VIP-tour on investment projects of exhibition;
- Participation of Heads of Governments and business of the Customs Union countries (the Russian Federation, Kazakhstan, Belarus) and other countries;
- Opportunity to participate in the exhibition of risk management methods and technologies expositions **«Global Risk Expo-2014»**;
- **VIP support** at the exhibition with full access to all the Forum events;
- Organization of VIP meetings and negotiations;
- Formation of the participant's business program;
- Access and information support to Kazakhstani projects (passport of the project, feasibility study, business-plan);
- Posting of information at the online exhibition on G-Global info-communication website;
- Rendering assistance in removal of administrative barriers (for detailed information see slide № 10);
- Organization of seminars and trainings;
- PR – support;
- **Possibility of joining the G-Global Board of Trustees.**

GLOBAL RISK EXPO-2014

The exhibition «Global Risk Expo-2014» dedicated to global risks in the fields of economy, new technologies, social sphere, ecology and food security will be held as part of the exhibition «KAZAKHSTAN INVESTMENT EXPO 2014».

CONTENT:

Exhibition and exposition methods and techniques of risk management.

Workshops about early detection, management and minimization of risks in the spheres of finance, information technologies, medicine and food security.

Development and publication of recommendations for the Heads of States and transnational companies.

Planned format of the exhibition

- 1) Exhibition of advanced technologies and methods of early detection, prevention and management of risks (exhibition area is divided into sectors/types of risks).
- 2) Seminars with participation of leading companies in each sector.
- 3) VIP tour along the exhibition area.
- 4) Elaboration of recommendations for the Heads of State and leading companies with the subsequent publication of joint document under the auspices of the VII Astana Economic Forum (AEF) and the World Anti-Crisis Conference (WAC).

Assistance on practical realization of projects

- Joint preparation, signing of contracts, agreements and memoranda , as well as the continuous support and monitoring;
- Support and monitoring of projects through the Internet portal G-Global www.group-global.org (reflection problematic issues for each project);
- Assist in the resolution of the issues of organizational and technical measures, including reducing the artificial administrative barriers;
- Attracting the world's leading experts and consultants ;
- Organization of meetings to promote projects within EXPO- 2017;
- Providing consulting, information services with public and private bodies, national companies, holdings, central and local government;
- Priority participation in all activities of the annual AEF, WAC, the International Exhibition «KAZAKHSTAN INVESTMENT EXPO 2014".



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Thank you for your attention!

We will be glad to see you at the VII Astana Economic Forum!



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