

**SPONSORSHIP OPPORTUNITIES**

**15th GCC EXPO 2014**

**Why sponsor the 15th GCC EXPO 2014?**

* Sponsorship impacts on the visitor more powerfully than any other marketing tool
* Sponsorship is a direct and cost-effective route straight to your target market

**The 15th GCC EXPO 2014sponsorship offers you the opportunity to:**

* Meet over ***10,000*** potential qualified customers all in one place over a 5 day period
* Ensure high-impact visibility by being part of our extensive promotional campaign
* Position your company as a market leader and increase your chance to win business in the UAE
* Raise brand awareness of your products and services

**PLATINUM SPONSOR**

15th GCC EXPO

26 – 30 May 2014

Expo Centre Sharjah

**What Platinum Sponsorship has to offer:**

* As the Platinum Sponsor of **15th GCC EXPO 2014**, ***SPONSOR*** brand will have the highest level of visibility and exposure as part of this exciting high profile and popular show.
* ***SPONSOR***, as the **exclusive** Platinum Sponsor of the **15th GCC EXPO 2014** will receive the following:-
* Logo to appear on all promotional materials to include but not limited to:-

**SPONSORS logo on internal ECS Show branding to include:**

* Hall hanging show banners (1.5m x 4m) minimum 4
* Boulevard banners (1m x 2.5m) minimum 5
* Welcome boards at both entrances (2m x 2.5m)
* 10 x directional footprints leading to your stand
* Hall 5 entrance banner leading from boulevard (14m x 2.8m)
* Registration counter stickers Al Taawun entrance (.82 x 10.3m) x 2
* ***SPONSOR*** pop-up banner (.85m x 2m) to be placed in the main registration area (artwork to be provided by ***SPONSOR*** and printed by Expo Centre)
* ***SPONSOR*** will be entitled for 4 additional banners (.85m x 2m) to be displayed at the central boulevard and 1 banner in each hall (artwork to be provided by ***SPONSOR*** and printed by Expo Centre)

**SPONSORS logo on all show media (preceded by title of 'Platinum Sponsor')**

* Logo on exhibitor promotional brochure to include:
* Press release announcing ***SPONSOR*** exclusive Platinum Sponsorship status of the show
* Show catalogue - logo on front cover
* Show catalogue - full colour DPS
* Show web site - dedicated page and hyperlink to ***SPONSOR*** site
* Web site - logo to appear on each page as platinum sponsor
* Logo to appear on all social media to include twitter, Facebook, Linkedin etc.
* Logo on all promotional e-casts (both exhibitor and visitor promotion)
* Logo on all printed media to include newspaper advertising
* Logo on VIP opening invitations
* ***SPONSOR*** support recognized in all press materials, releases and email broadcasts (printing is not guaranteed)
* 2 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to and one post event

**SPONSORS logo on external show branding**

* Ad Nahda hoarding (30m x 8m)
* A-boards x 10 (2.44m x 1.22m)
* Mupi's around the perimeter of the venue x 15 (1.16m x 1.66m)
* Lamppost banners x 20 located around Al Taawun area (1.2m x 2.4m)
* Flags located in front of Al Taawun roundabout x 7 (1m x 6m)
* Additionally, ***SPONSOR*** will be offered a prime location exhibition stand space of 36sqm. This will be a space only stand for your own free build area.

**Total Platinum Sponsorship package cost: AED 200,000**

**GOLD SPONSOR**

15th GCC EXPO

26 – 30 May 2014

Expo Centre Sharjah

**What Gold Sponsorship has to offer:**

* As the Gold Sponsor of **15th GCC EXPO 2014**, ***SPONSOR*** brand will have the highest level of visibility and exposure as part of this exciting high profile and popular show.
* ***SPONSOR,*** as the Gold Sponsor of the **15th GCC EXPO 2014**will receive the following:-
* Logo to appear on all promotional materials to include but not limited to:-

**SPONSORS logo on internal ECS Show Branding to include:**

* Hall hanging show banners (1.5m x 4m) minimum 2
* Boulevard banners (1m x 2.5m) minimum 2
* Welcome boards at both entrances (2m x 2.5m)
* 1 x ***SPONSOR*** pop-up banner (.85m x 2m )to be placed in the main registration area (artwork to be provided by ***SPONSOR*** and printed by Expo Centre)
* ***SPONSOR*** will be entitled for 2 additional banners (.85m x 2m )to be displayed at the central boulevard

**SPONSORS logo on all show media (preceded by title of 'Gold Sponsor')**

* Logo on exhibitor promotional brochure to include:
* Show catalogue - full colour single page advert
* Show web site - one dedicated page and hyperlink to ***SPONSOR*** site
* Web site - logo to appear on front page as gold sponsor
* Logo to appear on all social media to include twitter, Facebook, Linkedin etc.
* Logo on all promotional e-casts (both exhibitor and visitor promotion)
* Logo on all printed media to include newspaper advertising
* ***SPONSOR*** support recognized in all press materials, releases and email broadcasts (printing is not guaranteed)
* 1 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to and one post event

**SPONSORS logo on external show branding**

* Al Nahda hoarding (30m x 8m)
* A-boards x 10 (2.44m x 1.22m)
* Mupi's around the perimeter of the venue x 7 (1.16m x 1.66m)
* Flags located in front of Al Taawun roundabout x 5 (1m x 6m)
* Additionally, ***SPONSOR*** will be offered a prime location exhibition stand space of 24sqm. This will be a space only stand for your own free build area.

**Total Gold Sponsorship package cost: AED 150,000**

**SILVER SPONSOR**

15th GCC EXPO

26 – 30 May 2014

Expo Centre Sharjah

**What Silver Sponsorship has to offer?**

* As the Silver Sponsor of **15th GCC EXPO 2014**, ***SPONSOR*** brand will have the highest level of visibility and exposure as part of this exciting high profile and popular show.
* ***SPONSOR,*** as the Silver Sponsor of the **15th GCC EXPO 2014**will receive the following:-
* Logo to appear on all promotional materials to include but not limited to:-

**SPONSORSlogo on internal ECS Show Branding to include:**

* 1 piece Hall hanging show banners (1.5m x 4m)
* 1 piece Boulevard banners (1m x 2.5m)
* 1 x ***SPONSOR*** pop-up banner (.85m x 2m )to be placed in the main registration area (artwork to be provided by ***SPONSOR*** and printed by Expo Centre)
* ***SPONSOR*** will be entitled for 2 additional banners (.85m x 2m )to be displayed at the central boulevard

**SPONSORSlogo on all show media (preceded by title of 'Silve Sponsor')**

* Logo on exhibitor promotional brochure to include:
* Show catalogue - full color single page advert
* Show web site - one dedicated page and hyperlink to ***SPONSOR*** site
* Web site - logo to appear on front page as gold sponsor
* Logo to appear on all social media to include twitter, Face book, LinkedIn etc.
* Logo on all promotional e-casts (both exhibitor and visitor promotion)
* Logo on all printed media to include newspaper advertising
* ***SPONSOR*** support recognized in all press materials, releases and email broadcasts (printing is not guaranteed)
* 1 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to and one post event

**SPONSORS Logo on external show branding**

* Al Nahda hoarding (30m x 8m)
* A-boards x 10 (2.44m x 1.22m)
* Mupi's around the perimeter of the venue x 7 (1.16m x 1.66m)
* Flags located in front of Al Taawun roundabout x 5 (1m x 6m)
* Additionally, ***SPONSOR*** will be offered a prime location exhibition stand space of 18sqm. This will be a space only stand for your own free build area.

**Total Silver Sponsorship package cost: AED 100,000**