We are pleased to invite you to participate in the Ninth Bahrain International Property Exhibition and Forum, BIPEX 2016, held under the patronage of H.E Shaikh Khalid Bin Abdulla Al Khalifa, Deputy Prime Minister, Kingdom of Bahrain.

BIPEX is Bahrain’s leading property show and serves as a bellwether for the industry, providing a useful window into its current state and direction. The return of the event in 2015 was representative of the robust state of the real estate market in Bahrain. Bipex provides Developers an opportunity to engage with investors, builders, buyers, financiers and the public, in addition to showcasing their own success stories. In 2015 BIPEX highlighted real estate assets worth US$60 billion, as compared with the figure of US$52 billion in its previous edition. The 2015 show attracted 7,322 unique registered visitors over three days, 24% of which were from outside Bahrain, including significant B2B traffic.

Bipex is a non-profit event organized by the Bahrain Society of Engineers and is led by an organizing committee of industry professionals.
The lengthy period of oil price softness since 2014 has created challenges for a region where oil revenues and government spending have been instrumental in driving growth for decades. Lower-than expected oil revenues have underscored the importance of the long-standing strategic commitment to economic diversification. The economic growth momentum of the GCC economy has been clearly tempered by lower oil prices and bouts of global market nervousness. Nonetheless, the structural drivers appear quite robust and look likely to deliver, especially non-oil growth which will not fall far short of the trend rates established in recent years.

The Bahrain Economic Development Board, stated in its recent Economic Quarterly (BEQ) report of March 2016 that in spite of the depressed oil prices, which bottomed out within Q1 2016 and has been nearing the USD 50 mark since, the economic growth in Bahrain remained robust. The IMF suggests that regional growth is almost certain to be led by the non-oil economy which is projected to advance by 3.8% in real terms. Growth in the oil sector is expected to reach 1.4%. The IIF is somewhat more cautious with a headline growth projection of 2.3% broken down into 2.8% non-oil and 2% oil sector growth.

Despite the likelihood of moderation in the growth momentum of the GCC economies, the established pattern of resilience in the non-oil economy remains firmly in place. While this is reflective of structural growth drivers in the form of demographics, diversification, and global connectivity, it also reflects the sizeable pipeline of infrastructure investments across the region. Forward-looking indicators of business confidence suggest that activity, while somewhat subdued, remains in a firmly expansionary mode.

The BEQ also reported that Bahrain’s non-oil private sector has continued to be characterised by remarkable continuity even in the face of uncertainty for the regional economy. The performance of the non-oil sector is particularly encouraging in view of the ongoing efforts to rationalise government expenditure and retarget subsidies, growth has remained positive in all sub-sectors. The 2015 economic data highlights the continued momentum of economic diversification in Bahrain. In real terms, the oil and gas sector accounted for 19.7% of the Kingdom’s GDP in 2015. In current prices, this proportion was 15.1%. The non-oil economy continues to be dominated by three large sectors: Financial Services, Manufacturing, and Government Services. The Financial Services sector accounted for 16.4% of Bahrain’s real GDP in 2015, whereas its nominal GDP share was 16.7%. Manufacturing made up 14.6% of real GDP and 16.8% of nominal GDP. The corresponding figures for Government Services were 12.7% and 13.7%, respectively.

The robust growth dynamics of the next tier of sectors has left several clusters now accounting for 5-10% of the Kingdom’s real GDP. The largest of these is Transportation and Communications which stood at 7.2% in 2015 (7.3% in nominal terms). Construction made up 7% (7.2%), while the share of Social and Personal Services was 5.9% (6.2%). Real Estate and Business Activities accounted for 3.5% of real and nominal GDP alike.

The continued diversification of the Kingdom’s economy points to a proactive and forward-looking government that has rightly sought to maintain the growth momentum despite lower oil prices by adopting counter cyclical expansionary fiscal policies, with increased investments in infrastructure and higher social sector spending for education, housing and healthcare.
The real estate industry and infrastructure development are key factors in Bahrain's growth and economic diversification. The large pipeline of infrastructure projects in Bahrain has proven resilient in the face of global and regional uncertainties. The pick-up in momentum has been particularly evident in recent months with respect to the GCC Development Fund. The total value of projects tendered rose from USD2.2bn in Q4 2014 to USD3.6bn a year later. A further increase to USD3.8bn was observed by the beginning of March. The value of projects which have commenced rose from USD459mn in Q4 2014 to USD3.2bn as of 1 March 2016, with just over USD6bn of the GCC Fund had been allocated to individual projects.

The main funding priorities of the projects funded to date are housing (USD2.1bn), electricity and water (USD1.3bn), the airport (USD1bn), and roads (USD0.7bn). The airport project is designed to increase the capacity of the facility 4 times to 14mn passengers a year. The terminal project was awarded to a joint venture of the UAE-based Arabtec and Turkey’s TAV in January and completion is expected in 2020.

Community malls serving new residential districts continue to emerge as a dominant theme in New Janabiya where no less than four separate malls are under development or planned. The 5,000 sqm Al Mercado anchored by Al Osra supermarket is under way, and three over projects totaling nearly 50,000 sqm of leasable space are being considered.

Funded through a USD266mn grant from the late King Abdullah bin Abdulaziz Al Saud, the King Abdullah Medical City is expected to break ground by the end of 2016. Tendering for the project will begin after the completion of designs expected in June 2016. The project, located in the south of the island, is designed by SaudConsult and will be operated by the Arabian Gulf University. Phase 1 of the project will include a 300-bed hospital, staff housing, and mini shopping mall and is expected to begin in 2017. The hospital is expected to open by 2019.

The USD 1.6bn Dilmunia at Bahrain Island announced the completion of its first Phase of Infrastructure Works in Q1 2016, and the commencement of Phase II Infrastructure Works in Q2 2016. The First residential units on the Island are expected to be handed over to end users within 2016, while four other projects within Dilmunia are currently under construction.

Diyar al Muharraq expects its USD3bn Marassi al Bahrain development to have its first residents within two years. The project is being developed in a joint venture with UAE-based Egle Hills. The first phase of the project is projected to cost USD1.2bn and will include 480 seafront apartments, a shopping complex, and luxury hotels built by The Address Hotels and Resorts.

The first Housing PPP Project between Naseej, a Bahraini Developer and the Ministry of Housing of the Government of Bahrain (a BD 140 million project) continues to progress, proving to be viable model for social housing procurement in the region, with its first units handed over expected within 2016.

Seen along with the continued positive market sentiment and a strong policy stance of the government in placing the real estate and construction sector on a solid footing, we are hopeful of seeing a greater number of transactions in the market. The continued emphasis on the retail and tourism sector and the attractiveness of Bahrain as a destination for homebuyers and leisure travelers builds a lot of promise for 2016 and beyond.
BIPEX

As Bahrain’s leading property exhibition, BIPEX holds a significant spot in the kingdom’s real estate industry calendar of events. Being a professionally organized non-profit event, it serves as a bellwether for the industry, offers a platform to its current happenings and directions it is heading to, and promotes the region’s major infrastructures and real estate properties.

BIPEX is the perfect stage for investors, builders and buyers to discuss the difficulties facing the industry. It also provides analysis that result in timely solutions and suggestions for a more profitable future. At the same time, developers get a golden opportunity to weigh the demand and provide finance, legal norms, taxation and returns on investment information to buyers.

Over the past decade, BIPEX has been growing significantly and has consolidated its reputation as a key international property exhibition. By attracting both established and emerging real estate companies as exhibitors and participants, it draws a range of industry specialists and analysts to contribute to its deliberations through a free flow of information and ideas. Therefore, BIPEX 2016 is expected to maintain this enviable record despite the region and world economy’s slow emergence from the oil prices downturn.

BIPEX 2015 SPONSORS
BIPEX 2015 EXHIBITORS

1. Bin Faqeeh Real Estate Investment Company
2. GFH Financial Group
3. Dilmunia
4. Eskan Bank
5. Manara Developments Company B.S.C. (closed)
6. AlBilad Real Estate Investment Company W.L.L.
7. AMFA Real Estate
8. Durrat Al Bahrain
9. Naseej B S C
10. Royal Ambassador S.P.C.
11. Vahid Associates Brand Futurists
12. First Bahrain Real Estate Development Co. (KSC)
13. Municipal One Stop Shop
14. Survey & Land Registration Bureau
15. Trowers & Hamilis
16. Ahmed Al Qaed Group
17. Al Zamil Al Sarhan
18. Ansari Engineering Services
20. BaPDA
21. Bahrain Real Estate Association
22. Bank of Bahrain & Kuwait
23. Dar Al Handasah Consultants
24. DTEB
25. Era Projects Bahrain W.L.L.
26. Faisal Sharif Group
27. Homex Real Estate
28. International Business Group
29. IRIS Property Management Co.WLL
30. Ithraat Bank
31. K L Metro Group
32. Moet MacDonald Limited
33. MSCEB
34. Orchard Developers
35. Plumeris Gardens - Axi Group
36. RMK Projects
37. Union Real Estate W.L.L.
38. Yousef Al Abduljaleel Real Estate S.P.C.
39. Al Kobaisi Group
40. Arabian Homes
41. Al Watan for Press & Publishing B.S.C. (closed)
42. Daily Tribune
43. Dar Al Akbar Press & Publishing House W.L.L.
44. Dar Al Akbar Press & Publishing & Distribution B.S.C. (closed)
45. Gulf Daily News

WHY BECOME A SPONSOR?

BIPEX is the premier international real estate investment and development event in the Kingdom of Bahrain, providing a highly focused forum for the real estate community.

In order to maximise your investment at BIPEX your sponsorship package should play an integral part of your marketing and communications strategy both pre- and post- event. Our team will be delighted to work with you to achieve this. BIPEX 2016 will benefit from a structured and integrated marketing campaign through the use of various media channels which is specifically designed to target the correct audience. Our Sponsors will be ideally placed to maximize their exposure by associating with BIPEX.

SPONSORSHIP PACKAGES

Prime Sponsor BHD 20,000 or USD 54,000

- Company name and logo hyperlinked to your company webpage will be published on the official BIPEX event website www.bipex.org
- A 100 word company profile will be included in the Sponsors section
- Opportunity to publish a maximum of 10 corporate press releases in the press section of event website.
- Coverage on confirmed Sponsors at the Event Launch Press Conference
- Company Logo & Name Display at Press Conference
- Company will be included in BIPEX 2016 press releases as a Prime Sponsor contingent to media consent
- Company Name and Logo included in the conference brochure branded as Prime Sponsor

Event & Forum Branding:

- Included in all relevant signage and Registration as Prime Sponsor
- Company name and logo will be published in all Exhibition related publicity materials
- Entitled for exhibition stand space of 30 sqm. free of cost
- Company name and Logo as Prime Sponsor will be printed on the complimentary exhibition bags distributed at the registration counter to all the participants and visitors
- Publicity materials will be included in the exhibition pack
- Provision to include 4 full page color advertisements in the Exhibition Guide distributed to all participants and visitors
Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
Executive Officials will be treated as VIPs at the BIPEX Event
Signage / Hanging Banner on external wall of exhibition hall
Company Logo and name will be displayed in Exhibition Hall (4 No. 3m x 2m)
Roll-Up banners will be displayed in the exhibition venue
Suitably sized Logo and name consistent to the sponsorship category will be included in the outdoor Bill Boards subject to Municipality approval
Priority reservation of a prominent location on the exhibition floor

Strategic Partner
BHD 20,000 or USD 54,000

Pre - Event Branding:
• Company name and logo hyperlinked to your company webpage will be published on the official BIPEX event website www.bipex.org
• A 100 word company profile will be included in the Sponsors section
• Opportunity to publish a maximum of 10 corporate press releases in the press section of event website.
• Coverage on confirmed Sponsors at the Event Launch Press Conference
• Company Logo & Name Display at Press Conference
• Company will be included in all BIPEX 2016 press releases as Strategic Partner contingent to media consent
• Company Name and Logo included in the conference brochure branded as Strategic Partner

Event & Forum Branding:
• Included in all relevant signage and Registration as Strategic Partner
• Company name and logo will be published in all Exhibition related publicity materials
• Entitled for exhibition stand space of 50 sqm free of cost
• Company name and Logo as Strategic Partner will be printed on the complimentary exhibition lanyards distributed at the registration counter to all the participants and visitors
• Publicity materials will be included in the exhibition pack
• Provision to include 4 full page color advertisements in the Exhibition Guide distributed to all participants and visitors
• Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
• Executive Officials will be treated as VIPs at the BIPEX Event
• Signage / Hanging Banner on external wall of exhibition hall
• Company Logo and name will be displayed in Exhibition Hall (2 No. 2m x 2m)
• Roll-Up banners will be displayed in the exhibition venue
• Suitable sized Logo and name consistent to the sponsorship category will be included in the outdoor Bill Boards subject to Municipality approval
• Priority reservation of a prominent location on the exhibition floor
• First Priority to reserve a prominent location on the exhibition floor

Diamond Sponsor
BHD 10,000 or USD 27,000

Pre - Event Branding:
• Company name and logo hyperlinked to your company webpage will be published on the official BIPEX event website www.bipex.org
• A 100 word company profile will be included in the Sponsors section
• Opportunity to publish a maximum of 5 corporate press releases in the press section of event website.
• Company Logo & Name Display at Press Conference
• Company will be included in BIPEX 2016 press releases as a Diamond Sponsor contingent to media consent
• Company Name and Logo included in the conference brochure branded as Diamond Sponsor

Event & Forum Branding:
• Included in all relevant signage and Registration as Diamond Sponsor
• Company name and logo will be published in all Exhibition related publicity materials
• Entitled for exhibition stand space of 30 sqm free of cost
• Publicity materials will be included in the exhibition pack
• Provision to include 2 full page color advertisements in the Exhibition Guide distributed to all participants and visitors
• Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
• Executive Officials will be treated as VIPs at the BIPEX Event
• Signage / Hanging Banner on external wall of exhibition hall
• Company Logo and name will be displayed in Exhibition Hall (2 No. 2m x 2m)
• Roll-Up banners will be displayed in the exhibition venue
• Secondary Priority reservation of a prominent location on the exhibition floor. (First come first served reservations among Diamond Sponsors)
Platinum Sponsor BHD 6,000 or USD 16,200

Pre - Event Branding:
- Company name and logo hyperlinked to your company webpage will be published on the official BIPEX event website www.bipex.org
- A 100 word company profile will be included in the Sponsors section
- Opportunity to publish a maximum of 2 corporate press releases in the press section of event website.
- Company Logo & Name Display at Press Conference
- Company will be included in BIPEX 2016 press releases as a Platinum Sponsor contingent to media consent
- Company Name and Logo included in the conference brochure branded as Platinum Sponsor

Event & Forum Branding:
- Included in all relevant signage and Registration as Platinum Sponsor
- Company name and logo will be published in all Exhibition related publicity materials
- Entitled for exhibition stand space of 18 sqm free of cost
- Publicity materials will be included in the exhibition pack
- Provision to include 1 full page color advertisements in the Exhibition Guide distributed to all participants and visitors
- Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
- Executive Officials will be treated as VIPs at the BIPEX Event
- Signage / Hanging Banner on external wall of exhibition hall
- Company Logo and name will be displayed in Exhibition Hall (2 No. 1.5m x 1.5m)
- Roll Up banners will be displayed in the exhibition venue
- Tertiary Priority reservation of a prominent location on the exhibition floor (First come first served reservations among Platinum Sponsors)

Gold Sponsor BHD 4,000 or USD 10,800

Pre - Event Branding:
- Company name and logo hyperlinked to your company webpage will be published on the official BIPEX event website www.bipex.org
- A 100 word company profile will be included in the Sponsors section
- Opportunity to publish a maximum of 2 corporate press releases in the press section of event website.
- Company Logo & Name Display at Press Conference
- Company will be included in BIPEX 2016 press releases as a Gold Sponsor contingent to media consent
- Company Name and Logo included in the conference brochure branded as Platinum Sponsor

Event & Forum Branding:
- Included in all relevant signage and Registration as Gold Sponsor
- Company name and logo will be published in all Exhibition related publicity materials
- Entitled for exhibition stand space of 9 sqm free of cost
- Publicity materials will be included in the exhibition pack
- Provision to include 1/2 page color advertisement in the Exhibition Guide distributed to all participants and visitors
- Company will be honoured with a Special Plaque / Memento by the Patron at the Opening Ceremony
- Executive Officials will be treated as VIPs at the BIPEX Event
- Signage / Hanging Banner on external wall of exhibition hall
- Company Logo and name will be displayed in Exhibition Hall (2 No. 1m x 1m)
- Roll Up banners will be displayed in the exhibition venue
- Quaternary Priority reservation of a prominent location on the exhibition floor (First come first served reservations among Gold Sponsors)

BIPEX FORUM

BIPEX 2016 will witness the return of its ‘industry forums’ where Real estate insiders will discuss, debate and explore topics of interest to the Real Estate.

Forum Session Sponsorship BHD 2,000 or USD 5,300

Unique Sponsorship Opportunities
Our team will be delighted to discuss with you additional opportunities to showcase your company and Projects. We welcome any creative ideas you may have in achieving your goals. Further sponsorship opportunities include:
- Conference Lanyards
- Conference Notepads
- VIP Lounge & Press Club
- Overhead Banners and additional signage
BIPEX 2016 - SPONSORSHIP FORM

Companies and organizations can co-sponsor this event and avail various benefits outlined above. To sponsor the event please fax this form to the given address:

Bahrain Society of Engineers, PO Box 835, Manama, Kingdom of Bahrain, Tel +973 17810734 Fax +973 17827475, E-mail: bseng@batelco.com.bh

Our company is pleased to sponsor the following expenses:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prime Sponsor</td>
<td>BD 20,000 / US$ 54,000</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>BD 6,000 / US$ 16,200</td>
</tr>
<tr>
<td>Strategic Partner</td>
<td>BD 20,000 / US$ 54,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>BD 4,000 / US$ 10,800</td>
</tr>
<tr>
<td>Diamond Sponsor</td>
<td>BD 10,000 / US$ 27,000</td>
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</tbody>
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Company ................................................................. Contact Person .................................................................
Address ...................................................................................................................... Postal Code ..............................................................................................................
City ............................................................................................................................. Country ..................................................................................................................
Postal Code ............................................................................................................. Country ..................................................................................................................
Telephone ............................................................................................................... Mobile ...................................................................................................................
Fax ......................................................................................................................... E-mail .....................................................................................................................

We hereby accept the General Conditions for Participation in Bahrain International Property Exhibition 2016 printed on this brochure.

Date ..........................................................................................................................
Authorized Signature and Company Stamp .....................................................................

EXHIBITION
- Commercial Real Estate - Office and Shops
- Investment Promotion
- Overseas Real Estate Agents
- Residential Real Estate and Holiday Resorts
- Industrial Real Estate - Factories, Ware Houses, Industry Parks
- Services - Design, Relocation, Removal, Consultancy Services

PAYMENT SCHEDULE AND TERMS
1. 50% deposit due on signing of contract. Receipt of deposit confirms stand location. Failure to pay the deposit may result in your stand position being reallocated without further notice.
2. Full payment of stand and/or sponsorship must be received by Bahrain Society of Engineers (BSE) by October 1st, 2016.
3. All payments to be made by cheque or bankers draft. Please refer to invoice for banking and account details.
4. Sponsors will not receive brand promotion until receipt of deposit.
5. Once signed, this contract is final and binding.

CANCELLATION TERMS
1. In the event of cancellation before October 1st, 2016, 50% of the total contract value must be honoured.
2. In the event of cancellation after October 1st, 2016, 100% of the total contract value must be honoured.

OPENING HOURS
Exhibition Daily from 10.00 a.m. to 9.00 p.m.
Admission free for all genuine trade visitors and invited guests.

CONTACT ADDRESS
Bahrain Society of Engineers,
PO Box 835, Manama, Kingdom of Bahrain
Tel +973 17810734, Fax +973 17827475
E-mail: bseng@batelco.com.bh
CONFIRMATION OF STAND BOOKING

OPTION-A
STAND SPACE ONLY (minimum 30m²)

Participation Fees:
BD 100 or US$ 270 per sq m²

BOOKED STAND SPACE
Participation does not include any stand construction
(It is not permitted to use Wall Partitions of adjacent stands and Stand Construction exceeding the standard height of 3 meters requires written approval from organizer).

OPTION-B
SHELL SCHEME PACK (m² ............)

Participation Fees:
BD 1,035 or US$ 2,795 (per 9 sq.mtr)

BOOKED SHELL SPACE
Participation includes: White wall panels 2.5m height, Carpet floor, Reception counter with 2 chairs, Table with 3 chairs, Two Fluorescent Lights, One 220V, 13Amps Powerpoint (3pin), Waste paper basket.

For organizer’s use only
Date received ................................................ Database ID ........................................................ Client No. ........................................................

Stand No. .......................................................... Stand size ............................................................ Invoice No. ........................................................

Observations ....................................................................................................................

We hereby accept the General Conditions for Participation in Bahrain International Property Exhibition 2016 printed on this application form.

Date .................................................................................................

Authorized Signature and Company Stamp  ........................................................................................................................................................................

BIPEX 2016 - EXHIBITION STAND BOOKING FORM

EXHIBITING COMPANY
Company Name .................................................................
Contact Person .................................................................
Street Address .................................................................
Postal Code / City .............................................................
Country .............................................................................
Phone ................................................................. Fax ...............................................................
E-mail ...........................................................................

Company Website ..........................................................
Managing Director ..........................................................
Co-Exhibiting Company (if applicable)
Company Name ..........................................................
Contact Person .............................................................
Street Address .............................................................
Postal Code / City ..........................................................
Country ........................................................................
Phone ................................................................. Fax ............................................................... 
E-mail ...........................................................................

MAILING ADDRESS FOR INVOICES
Technical Stand Requirements (At Additional Cost)

Water Supply / Drainage
Compressed Air
Other requirements

List of Exhibits for Display
BIPEX 2016 will witness the return of its ‘industry forums’ where real estate insiders will discuss, debate and explore topics of interest to the real estate industry. The sessions will act as a channel to facilitate interactive dialogue amongst all stakeholders of the real estate industry in the Kingdom of Bahrain, and will enable them to elaborate on the recent world developments related to the drop in oil prices. This will also provide a better understanding of its impact on future and ongoing developments projects.

Abstracts of the presentations are invited from interested speakers. For more information, please contact the BIPEX Secretariat on:

Tel: +973 17810734
Fax: +973 17827475
Email: bseng@batelco.com.bh
The Bahrain Society of Engineers was established in 1972 as a professional voluntary non-profit organization. It is the premier body representing engineering professionals in the Kingdom. Amongst others, it seeks to advance the profession, while striving for continuous enhancement of engineering skills of members through training and by conducting technical & professional programmes. The society aims for excellence in all its activities and promotes a code of conduct and ethics amongst its members. In addition to promoting the profession, its activities include amongst others, supporting the development of the economy and contributing to measures for protecting the environment. The society has also developed an enviable track record of capacities, skills and experience and is widely acknowledged as a leading engineering body in the GCC, particularly in organizing scientific conferences, exhibitions and training events, sometimes in partnership with other leading bodies. It maintains close links with the government and academia that include leading universities. It also has annual contact programmes with secondary school students to promote the engineering profession and encourage the youth to take up engineering as a career. One of its successful non-profit annual events is the Bahrain International Property Exhibition or BIPEX, which launched its first edition in 2004 and has now come to occupy a premier position in the real estate and property exhibition event calendar in the Kingdom and surrounding countries.