

CHAMBER/COMMODITY EXCHANGE NAME: Malkara Chamber of
CONTACT PERSON (TELEPHONE AND E-MAIL): Commerce and Industry
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PRIORITY ISSUES

The proposed project should fall into **one or both** of the priority areas mentioned below:

- to improve the cooperation among Turkish and European Chambers and business communities,
- to enhance the capacity of Turkish Chambers and their role in the EU accession process.

TYPES OF ACTIONS

All actions, which aim at achieving the Programme objectives and fall within the one or both of the priority areas, could qualify for financing.

The actions listed are by way of example only and are not limited to these types of actions.

1. Capacity building of the chambers to better serve and represent their members,
2. Support to local/regional investment promotion activities,
3. Promotion of SME development, marketing, industry-university collaboration in the field of commercialization,
4. Promotion of exchange of knowledge and best practices in the field of commercialization,
5. Raising awareness to address environmental issues for industries,
6. Establishing clusters and cluster support structures,
7. Capacity development in the field of vocational training and education,
8. Actions on improvement of the employability and adaptability of the labor force,
9. Promoting health and safety at work,
10. Actions supporting EU-Turkey Customs Union modernization process,
11. Promoting research and development, innovation, transfer of technology, and IT technology,
12. Promoting development of entrepreneurial culture and spirit.

TYPES OF ACTIVITY

The activities listed below are by way of example only and **are not limited to** these types of activities:

- ① Needs assessment or diagnostic surveys;
2. Development of strategies and plans in the selected thematic area of cooperation,
- ③ Transfer of expertise, provision of information and advice,
- ④ Analysis and transfer of best practices,
5. Networking between the chambers, companies, specialized suppliers, service providers, firms in related industries, universities, standards agencies, and trade associations,
- ⑥ Delivery of entrepreneurship training courses for supporting women to become active in the labour market, training and coaching to entrepreneurs at the very beginning of their business efforts in order to minimize the failure risk,
- ⑦ Trainings, conferences, workshops,
8. Awareness raising activities (such as media campaign).

The projects should **not focus** only to **one single activity**. Organization activities should be self-contained operations indicating a coherent set of activities with clearly defined objectives, target groups, and planned outcomes.

Other Project subject (related with the priority areas of the programme):