

An aerial photograph of a city, likely New York City, showing a dense grid of buildings and streets. A large, semi-transparent blue circular logo is overlaid in the center. The logo consists of a thick blue line forming a circle with a stylized 'G' or 'E' shape inside. The text 'America Made Easy' is written in white, bold, sans-serif font across the middle of the logo.

America Made Easy

NEWABLE / AVITUS GROUP

★
MACYS



U.S. Opportunities

Charting the Shortest
Path to Success



The Facts

- 1 The U.S. economy accounts for a quarter of the world's GDP.
- 2 There are over 6 million companies and 265 million consumers in the U.S.
- 3 U.S. goods imports from EU countries in 2018 were \$487.9 billion, up 12.3% (\$53.3 billion) from 2017, and up 32.6% from 2008. The EU countries together, would rank as the 2nd largest supplier of imports to the United States in 2018.
- 4 In 2018, the U.S. economy grew by around 3%.
- 5 The U.S. Federal Reserve is forecasting growth of 2.3% for 2019.



What to look for

1

EASE

A complete turnkey solution helping you plan, validate and execute a U.S. expansion.

2

EXPERTISE

An outsourced team of experts that feels like an in-house team, managed by your personal commercial concierge.

3

COMPLIANCE

We handle the administrative burdens of the business, so you can concentrate on growing it.

4

LOW RISK

Easy in and easy out terms that identify opportunity with substantially reduced risk.

America Made Easy

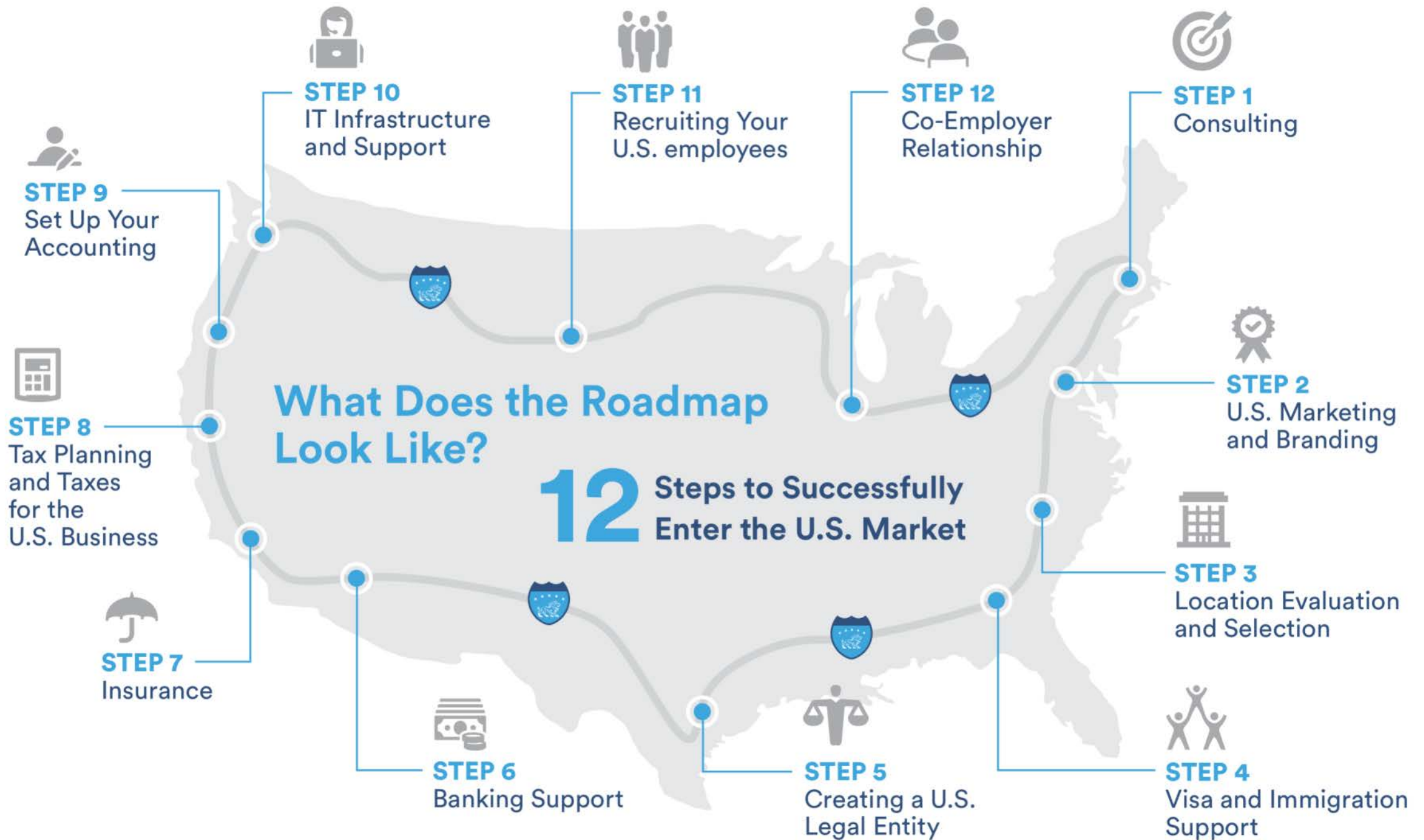
Market Entry Services to Consider

01. Consultation and goal assessment
02. Advice on location
03. Source the ideal candidate
04. Hire the employee under our U.S. corporation
05. Orientation and onboarding
06. HR administration
07. Payment of payroll and employment taxes
08. Workers compensation insurance compliance
09. Full account management
10. Design, setup and maintain IT systems
11. Create localized website and marketing support materials for U.S. audience

America Made Easy

Business Critical Requirements:

01. Consulting
02. U.S. Marketing and Branding
03. Location Evaluation and Selection
04. Visa and Immigration Support
05. Creating a U.S. Legal Entity
06. Banking Support
07. Insurance
08. Tax Planning and Taxes for the U.S. Business
09. Set Up Your Accounting
10. IT Infrastructure and Support
11. Recruiting Your U.S. Employees
12. Co-Employer Relationship





Launch your business in the United States.

We do the work. You build your business.



avitusgroup.com

expand@avitusgroup.com



AVITUS GROUP
Simplify, Strengthen and Grow Your Business®