



Energy Exploration and Development – Renewable Energy – Mining and Resources – Construction and Infrastructure –



Toronto, ON – February 28, 2014 – Ontario Investment and Trade Centre – 250 Yonge Street, 35th Floor

Please join the NATO Council of Canada Friday, February 28, 2014 in Toronto, Ontario for what promises to be a dynamic and informative forum highlighting trade and investment potential in South Eastern Europe. *Business and Investment Opportunities in South Eastern Europe* brings together senior representatives from both public and private organizations operating in Albania, Bosnia & Herzegovina, Bulgaria, Croatia, Georgia, Greece, Hungary, Kosovo, Macedonia, Moldova, Montenegro, Romania, Serbia, Slovenia and Turkey for a full day of informative presentations and valuable networking opportunities. Presentation topics will include: Energy Exploration/Development and Renewable Energy, Mining and Resources, and Construction-Infrastructure, as well as testimonials from Canadian companies currently invested in the region.

The event will serve to promote South Eastern Europe as a platform of investment for Canadian businesses and will give attendees the opportunity to examine exciting projects currently being undertaken by representatives from the participating countries. The day will also include dedicated time slots for attendees to seek further information about the projects and to conduct business-to-business and government-to-business meetings.

Don't miss out on this important opportunity to be part of an exciting and extremely relevant event. Keep reading to see how you can get on board with a dynamic group of sponsors.



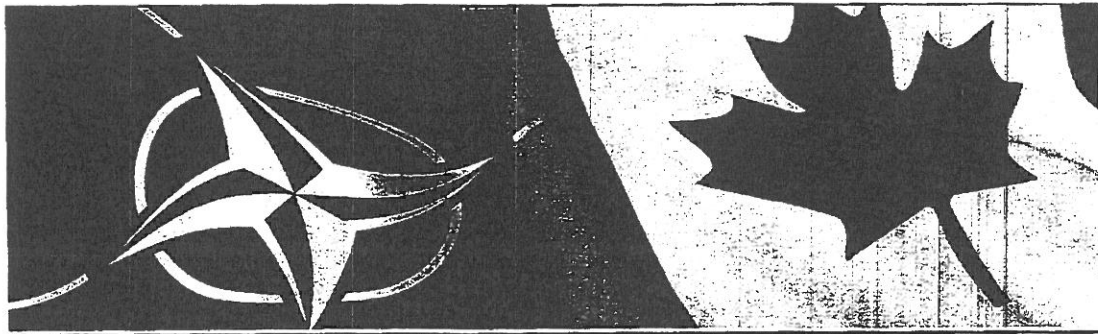
The NATO Council of Canada • Le Conseil Canadien Pour l'OTAN

A FEW WORDS ABOUT THE NATO COUNCIL OF CANADA

The NATO Council of Canada is an independent, non-profit, non-governmental organization, founded in 1966 to promote knowledge and understanding of international peace and security and the North Atlantic Treaty Organization (NATO) in Canada.

The NATO Council of Canada is dedicated to the view that the transatlantic relationships between Canada, the United States, and the nations of Europe create stability and prosperity and discourage conflict. To realize its vision the ACC organizes and promotes alone, or in cooperation with Foreign Delegations to Canada, Trade Boards and Business Councils, Conferences, Business Forums and Summits.

The Council has strong partnerships with the Government of Canada including the Department of Foreign Affairs, Trade, and Development and the Department of National Defence. In addition, the Council maintains linkages with international organizations such as the World Bank Group, the European Bank of Reconstruction and Development, NATO Headquarters, the International Criminal Court, and various prominent international NGOs and think tanks.





*The NATO Council of Canada and the
Prospectors and Developers Association of Canada (PDAC) invite you to attend:*



**March 2-5, 2014
Toronto, ON
Metro Toronto Convention Centre**

The NATO Council of Canada is proud to be an affiliated with the Prospectors and Developers Association of Canada (PDAC), which represents the interests of the Canadian mineral exploration and development industry. Investment and Business Opportunities in South Eastern Europe is an affiliated event of PDAC 2014, an annual exhibition hosted by the Prospectors and Developers Association of Canada.

PDAC 2014 will host exhibitors and attendees from all over the world. Last year it was attended by over 30,000 people and welcomed over 1000 exhibitors from 125 countries.

The NATO Council of Canada's Investment and Business Opportunities in South Eastern Europe will take place on February 28, 2014, only two days before PDAC 2014, which begins on March 2, 2014.

PDAC presents with a unique opportunity to develop domestic and international business contacts, gather marketing intelligence, learn about innovation and technologies and get insight on industry trends.

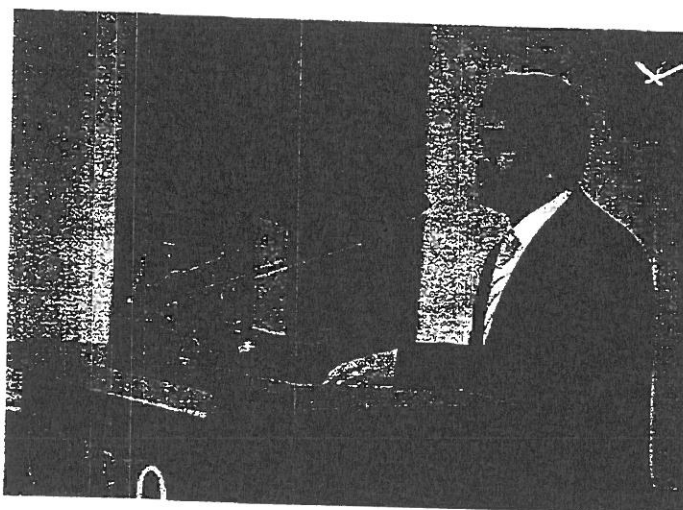
For more detailed information on the PDAC Exhibition, please visit:
<http://www.pdac.ca/convention>



Schedule: February 28, 2014

9:15 am	Registration
9:45 am	Opening Remarks
	<ul style="list-style-type: none"> - <i>Julie Lindhout, President, NATO Council of Canada</i> - <i>The Honourable Hugh Segal, Chairman, NATO Council of Canada</i>
10:00 am	Keynote Address
	<ul style="list-style-type: none"> - <i>The Honourable Edward Fast, Minister for International Trade, Minister for the Asia-Pacific Gateway (TBC)</i>
10:30 am	Testimonials of Canadians in South Eastern Europe
	<ul style="list-style-type: none"> - <i>Featuring the success stories of several Canadian companies and investors in South Eastern Europe</i>
10:45 am	Introduction of Delegations
11:15 am	Coffee Break
11:30 am	Canadian Assistance Programs and Public-Private Partnerships
	<ul style="list-style-type: none"> - <i>Featuring representatives from the Department of Foreign Affairs, Trade, and Development, Export Development Canada, and the Ontario Chamber of Commerce</i>
12:30 pm	Networking Lunch
1:30 pm	Presentation: Energy Exploration and Development, Renewable Energy; Mining and Resources*
3:00 pm	Coffee Break
3:15 pm	Presentation: <i>Energy Exploration and Development, Renewable Energy*</i>
4:00 pm	Presentation: <i>Construction and infrastructure; Transportation*</i>
4:45 pm	Break
7:00 pm	Closing Reception at Albany Club (TBC)

* Individuals are welcome to schedule government-to-business or business to business meetings during the presentations



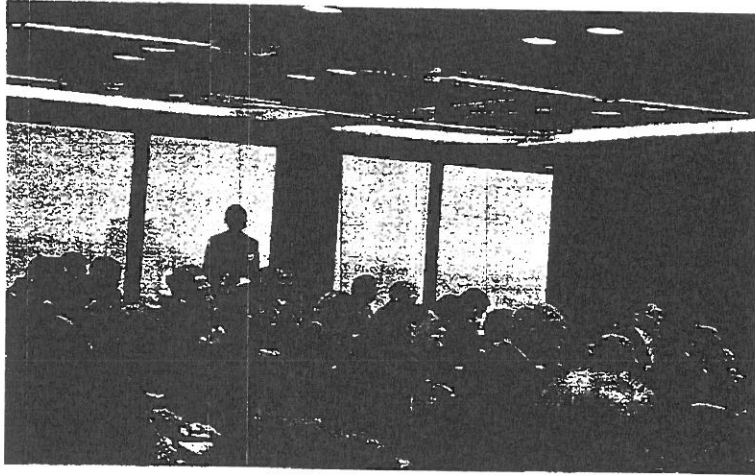
Why Become a Sponsor?

Enhance business ties with over 100 Corporate Participants from Canada and South Eastern Europe and over 15 Expert Speakers and Moderators. Investment & Business Opportunities in South Eastern Europe is a **premier entrepreneurial networking** event that is expected to host high-level representatives from both public and private organizations from South Eastern Europe and Canada, including Investment Agencies and firms from the region, major Canadian companies and Boards of Trade. The Forum on Investment Opportunities in South Eastern Europe is a great way to **showcase and expand your business** to the domestic and the international business community. The NATO Council of Canada is pleased to offer you a unique opportunity to be part of this exceptional Forum.

- Explore the **current trends and new business opportunities** in many South Eastern European Countries
- Acquaint yourselves with specific projects offered by South Eastern European Governments in 3 key industry sectors
- Engage in dynamic **Government-to-Business & Business-to-Business** meetings with Government and corporate representatives from South Eastern Europe
- **Enhance business ties with over 100 Corporate Participants** from Canada and South Eastern Europe and over 15 Expert Speakers and Moderators



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Sponsorship Opportunities

Category	Benefits
<u>Diamond: \$5000</u>	<ul style="list-style-type: none"> - Recognition as a forum sponsor on the NATO Council's website with a link to your company's website - Invited to participate as a keynote speaker during the opening remarks - 3 month advertisement for your company on the NATO Council's website - Exclusive access for B2B meetings of your choice - Official introduction and recognition in the opening remarks - Have banners and other promotional materials displayed in the venue - Prominent logo/banner display materials during the conference and the closing reception - Admission passes for 3 company representatives - Special introduction of your company in welcome kits - Logo recognition on all electronic promotional material - Full copy of the delegation list



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<p>- <u>Platinum: \$2,000</u></p>	<ul style="list-style-type: none"> - Recognition of your company during the closing remarks - Invited to participate as a speaker in the panel discussion of your choice - 1-month advertisement of your company on the NATO Council's website - Admission pass for 2 company representatives - Introduction of your company in welcome kits - Recognition as a sponsor for one sector panels - Logo recognition on all electronic promotional materials
<p>- <u>Gold: \$1,000</u></p>	<ul style="list-style-type: none"> - Pre-conference visibility through logo display recognition in the conference brochure and the NATO Council of Canada's website - Admission pass for 1 company representative - Pre-conference visibility through recognition as a coffee break or reception sponsor in the conference brochure and the NCC website - Logo in conference marketing material - Logo recognition on all electronic promotional material



The NATO Council of Canada Would Like to Thank its Host Sponsor for 2014:

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