

From: Embassy of India, Ankara

Sub: 47th India International Garment Fair, 12 – 14 July, 2011, Pragati Maidan, New Delhi.

I am pleased to inform you that the **47th India International Garment Fair (47th IIGF)** has been scheduled to be organised at **Pragati Maidan**, New Delhi from 12 – 14 July'2011.

The salient features of the 47th IIGF are as follows:-

Fair Name	:	47th India International Garment Fair
Dates	:	12, 13 & 14 July'2011
Venue	:	Hall Nos. 8, 9, 10, 11, 12 & 12A, Pragati Maidan, New Delhi.
Website	:	www.indiaapparelfair.com
Area	:	15823 sq.mtr.
Season	:	Spring/Summer – 2012
Timings	:	12th July'2011- 9.30 AM to 6.30 PM 13th July'2011- 9.30 AM to 6.30 PM 14th July'2011- 9.30 AM to 6.00 PM
Entry	:	Exclusive for overseas buyers, buying agents only. General Public not allowed.
Entry Fee	:	Free
No. of Exhibitors	:	350
Product profile	:	Women's Wear, Kidswear, Gentswear, Accessories/Fashion Jewellery Knitwear.
Product details	:	

a) CASUAL WEAR & CITY WEAR :

Blouses, Casual Wear, Children's Wear, Co-ordinates, Denim Wear, Infants' Wear, Knitwear, Ladies Wear, Men's Wear, Shirts, Shorts, Silk Garments, Skirts, Suits, Sweat Shirt, T-Shirt, Trousers, Vest,

b) HIGH FASHION & OCCASIONAL WEAR :

Designer's Labels - Fashion, Private Labels - Fashion, Bridal Wear, Cocktail Dresses, Evening Dresses

c) LINGERIE :

Bodysuit, Brief, Home Wear, Men's Underwear, Nightwear & Pajamas

d) **SPECIALTY :**

Maternity Wear, Uniforms, Work Clothes

e) **SPORTSWEAR :**

Outerwear, Swimwear, Body Wear, Track Suits

f) **ACCESSORIES & FASHION JEWELLARY:**

Pareos, Scarfs, Stoles, Handbags etc;

About Last fair :

Tex Trends India 2011 (incorporating 46th IIGF) was held from 2 – 4 February, '2011 at Hall Nos. 8, 9, 10, 11, 12, 12A, 14 & 18, Pragati Maidan, New Delhi. This was a B2B Mega Show wherein 295 participants have participated and displayed their products.

The exhibition had a large overseas presence. A total number of 1580 buyers and buying agents from 98 countries visited the fair. The major buyers were from United States, UK followed by Japan, Spain, France, Italy, Turkey, Australia, UAE, South Africa, Canada, Germany, Brazil, Hong Kong, Argentina, Sweden, Russia, Mexico, Holland, China, Israel, etc.

Important

The exhibitors in IIGF offer quick deliveries and therefore, can cater to a large number of buyers, who are looking for design development and shipments on a fast track basis.

It is kindly requested that this information may be circulated among your members.

Should you require any further information / assistance on the event, please feel free to contact the organizer.

(VIJAY MATHUR)

DY. SECRETARY GENERAL

A.E.P.C. , INDIA.

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Buyer Promotion Scheme

AEPC under MAI Scheme of Ministry of Commerce has a Buyers Promotion Scheme under which buyers/importers/retailers can be provided complimentary airfare or hotel stay or both. A Screening Committee would decide the eligible benefits which can be offered. The last date for receipt of nominations/recommendations of buyers to whom complimentary airfare or hotel stay can be offered has been kept as 10th June'2011. The policy for offering

complimentary airfare or hotel stay, which was followed during 46th IIGF is enclosed herewith for your ready reference.

Guidelines followed for offering complimentary airfare or hotel stay to buyers during 46th IIGF

01. The scheme will be on the basis of invitation to clothing and accessories buyers only.
02. Economy class return airfare shall be offered.
03. The ticket offered would be non-endorsable, non-transferable, restricted economy ticket.
04. Only one person from one company would be entitled for this scheme.
05. The scheme would be offered only once to a buyer and the buyer shall not be eligible for any such benefit in future.
06. First priority of invitation will be given to those buyers who have never visited any edition of IIGF or have not visited since July'2007.
07. The buyers who are retailers should have minimum of 2 stores.
08. The buyers who are importers/wholesalers are exempted from the above point no.
09. Hotel stay for 3 nights is the maximum which can be offered to the buyers who have attended at least one India International Garment Fair (IIGF) from January'2008 to July'2010.
10. The request so received shall be decided on the basis of following point system:-

Thanking you for the cooperation,

Best regards,

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