

**BLACK SEA ECONOMIC AND FINANCIAL FORUM
Bulgaria, April 16-17, 2011**

Dear Colleagues,

we are pleased to invite you to the Black Sea Economic and Financial Forum.

Black Sea Economical Forum dedicated to investment attractiveness of the countries in the region and economical collaboration will take place on 16-17th of April, 2011 in Marina Cape complex near Nessebar, Bulgaria.

The idea of the forum is to create a common information and economical area in order to enhance collaboration in the region. At the moment there is a lack of information about business activity in the Black Sea area which results low effectiveness of many international projects and initiatives. The forum is aimed to fill this gap.

The goal that the organizers are trying to achieve is to involve all the participants in the discussion including government organizations, investors, businessmen and financial institutions, everyone who can help in sustaining and further developing the collaboration in the region; to reach as a result of the forum some agreements that would improve cooperation in the region in the areas of realizing investment potential, developing trade and economical relations, associated services.

During the forum it is planned to discuss the investment attractiveness of the region and ways for further realization of investment projects that are beneficial for the countries of the region. Also topics related to financial sector will be discussed including functioning of bank system as a foundation for cooperation, development of trade relations and generating new business ideas.

The Black Sea Economic and Financial Forum will bring together participants from government organizations, investment institutions, businessmen, diplomats and journalists.

The agenda of the forum includes round-table meetings and open discussions organized in order to fully realize the potential of the event. At the end of the forum the final press-conference will be held where journalists from the leading mass media in the region are invited.

«Black Sea Organization for Integration and Sustainable Development»

Organizing committee:

Phone: +7 (495) 989 77 93

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www.Congress.BlackSea-online.org / info@blacksea-online.org

Moscow, Russia

MAIN TOPICS

- Investment attractiveness and investments in the region
- Economical and financial structure of the region as a basis for realizing investment potential
- Legal aspects of international collaboration
- Trade and economical cooperation in Black Sea region
- Potentials of bank system for investment integration
- Real estate

IMPORTANT DAYS

February 28, 2011 - deadline for early registration;

March 20, 2011 - deadline for report name submission (speakers);

March 20, 2011 - deadline for abstracts and advertising submission to the Forum catalogue;

April 10, 2011 - deadline for submitting promotional materials and layouts to be included in participant's folder.

April 10, 2011 - deadline for reservation in Marina Camp Complex;

April 16-17, 2011 - Forum

PARTICIPATION TERMS

	Up to February 28, 2011	From March 1, 2011
Registration fee (for delegates, euro)	600	800
Registration fee (for speakers, euro)	850	1 000

Registration fee includes participation in all the forum events, conference materials on CDs and in hard copies, food, coffee breaks, banquets and entertaining program.

ACCOMMODATION

The organizing team offers reservation in Marina Cape Vacation Complex up to **April 10, 2011** upon applications

Room	Single	Double
Superior	70	55
Delux	90	75
VIP	110	90

Accommodation price includes a room, possibility to use SPA thermal zone and fitness center (euro per night).

ABSTRACT SUBMISSION

The following materials are to be submitted to the Organizing team for insert into the collection of abstracts:

1. Abstracts:

- Electronic version in English;
- Requirements to text files - Word, Times New Roman Cyr 12, single line interval, full justification, automated hyphenation, 25 mm margins;
- Volume - up to 2 pages, A4 size

2. Complete report (optionally, will be published on Forum CD):

- Electronic version in English;
- Requirements to text files - Word, Times New Roman Cyr 12, single line interval, full justification, automated hyphenation, 25 mm margins;
- Volume - up to 5 pages, A4 size.

The title of the file should contain the following information divided with underscores:

- The word "Abstract" or "Report";
- The name of the main author (speaker).

For example of file name: Report_Smith_eng.doc

The title of a paper should be written in CAPITAL LETTERS in English (TimesNewRoman, Bold font style, 14-point size, center alignment, without paragraph indentation).

Under the heading the full names of authors and the title of organization are indicated (type A TimesNewRoman, 12 pt, center alignment, without paragraph indentation).

Then the text of the abstract in English should be placed (TimesNewRoman style, 12-point size, center alignment, paragraph indentation – 10 mm, line-to-line spacing – single).

Requirements for visual AIDS:

Authors, giving oral presentations, will be provided with PC, multimedia projectors, displays. Visual aids should be made in Power Point (*.ppt or *.pps).

We recommend you to use only standard font styles of Microsoft Windows (Arial or TimesNewRoman). The recommended size of font: for titles – no less than 20-point size; for text – no less than 14-point size.

The title of the file should contain the following information divided with underscores:

- The word "Presentation";
- The name of the main author (speaker).

For example: Presentation_Smith.ppt

The presentation in an electronic form should be submitted to the Organizer (on CD or Flash-drive) in order to be downloaded in the PC.

The electronic version of your material should be forwarded to the Organizer.

By e-mail: info@BlackSea-online.org

SPONSORSHIP PACKAGES AND ADVERTISING

“Black Sea Organization for Integration and Sustainable Development” (NGO) would like to invite you as a sponsor to take part in the Black Sea Economic and Financial Forum, which will take place in Bulgaria on April 16-17, 2011.

Participation	Price (Euro)
Platinum sponsor	60 000
Gold sponsor	35 000
Silver sponsor	20 000
Section sponsor	10 000
Coffee-break sponsor	5 000
Additional opportunities	Price (Euro)
Color advertising module (1/1; A4 size) inside the conference catalogue	2 000
Advertising materials of your company included into participant's folder (leaflet A4 / booklet)	1 700 / 2 200
Enhanced presentation of the company/project (30 minutes)	5 000

The payment for the sponsor package is treated as a sponsor donation for the statutory goals of the organization and the corresponding non-commercial agreement is signed. In case of payment with the commercial agreement (i.e. only one agreement is signed) the amount is increased by 10% due to taxes.

Currently, the following sponsorship options are available:

Platinum sponsor:

60 000 EURO

An exclusive option for one company only.

Internet:

- Display of sponsor information and logo on www.Black-Sea-online.org;
- Reference to the name in Internet announcements.

Promotional materials:

- Information and logo insert in advertisement and printing products: Forum press releases, collection of abstracts in Forum CD (provided to all participants);
- Full page color advertisement in the booklet of Forum catalogue (Front Inside Page);
- Insert of advertising booklets in participants folders;
- Company name and logo printed on the title pages of the book of Forum catalogue and Forum agenda;
- Distribution of promotion materials from the registration desk and congress hall tables for ads

More:

- An opening speech at the Plenary session;
- Possibility to arrange for free workshop, master-class or additional presentation;
- Verbal acknowledgement during opening and closing ceremony;
- Ability to participate at the final press-conference;
- Distribution of press-releases among mass-media;

- Ability to make a report at the Plenary session (1 report);
- Participation of 5 delegates of company in the conference and visiting all related events;
- Placement of advertising banner with sponsor's logo at the entrance to the conference hall;
- Logo at the stand in the Plenary session hall;
- Ability to take part in the Forum agenda forming.

Gold sponsor:

35 000 EURO

This option is available for three companies maximum.

Internet:

- Display of sponsor information and logo on www.Black-Sea-online.org;
- Reference to the name in Internet announcements.

Promotional materials:

- Information and logo insert in advertisement and printing products: conference press releases, collection of abstracts in Forum CD (provided to all participants);
- Full page color advertisement in the booklet of Forum catalogue;
- Company name and logo printed on the title pages Forum catalogue and Forum agendas;
- Insert of advertising booklets in participants folders.

More:

- Verbal acknowledgement during opening and closing ceremony;
- Ability to make a report at the Plenary session (1 report);
- Participation of 3 delegates of company in the Forum and visiting all related events;
- Distribution of press-releases among mass-media;
- Placement of advertising banner with sponsor's logo at the entrance to the congress hall

Silver sponsor:

20 000 EURO

This option is available for five companies maximum.

Internet:

- Display of sponsor information and logo on www.Black-Sea-online.org;
- Reference to the name in Internet announcements.

Promotional materials:

- Information and logo insert in advertisement and printing products: Forum press releases, collection of abstracts in conference CD (provided to all participants);
- Half page advertisement in the Forum catalogue;
- Company name and logo printed on the title pages of Forum catalogue and Forum agendas

More:

- Ability to make a report at the Plenary session (1 report);

- Participation of 1 delegates of company in the Forum and visiting all related events;
- Distribution of promotion materials from the registration desk and congress hall tables for ads;
- Placement of advertising banner with sponsor's logo at the entrance to the congress hall.

Section sponsor:

10 000 EURO

Internet:

- Display of sponsor information and logo on www.Black Sea-online.org;
- Reference to the name in Internet announcements.

Promotional materials:

- Information and logo insert in advertisement and printing products: Forum press releases, collection of abstracts in Forum CD (provided to all participants);
- Half page advertisement in the Forum catalogue;
- Company name and logo printed on the title pages of Forum catalogue and Forum agendas

More:

- An opening speech at the session;
- Verbal acknowledgement during opening and closing ceremony;
- Ability to make a report at the Plenary session (1 report);
- Participation of 1 delegates of company in the Forum and visiting all related events.
- Placement of advertising banner with sponsor's logo at the entrance to the conference hall;

Coffee-break sponsor

5 000 EURO

Internet:

- Display of sponsor information and logo on www.Black Sea-online.org;
- Reference to the name in Internet announcements.

Promotional materials:

- Information and logo insert in advertisement and printing products: Forum press releases, collection of abstracts in Forum CD (provided to all participants);
- Company name and logo printed on the title pages of Forum catalogue and Forum agendas

More:

- Verbal acknowledgement during opening and closing ceremony;
- Ability to make a report at the Plenary session (1 report);



**Black Sea Organization for Integration
and Sustainable Development**

- Participation of 1 delegates of company in the Forum and visiting all related events.
- Placement of advertising banner with sponsor's logo in the conference hall;
- Placement of advertising banner with sponsor's logo in the restaurant.

We are open for cooperation and ready to negotiate the options of sponsorship and sponsor packages for your company.

Please do not hesitate to contact us at

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