



Indian Banks' Association

FIBAC 2015

"Inclusive Growth with Disruptive Innovations"

Date: 24th -25th August, 2015

Venue: Hotel Trident, Nariman Point, Mumbai, India

Be a part of India's premier banking conference!

Federation of Indian Chambers of Commerce and Industry (FICCI) and Indian Banks' Association (IBA) are back with the fourteenth edition of FIBAC with Boston Consulting Group (BCG) as its Knowledge Partner.

The banking industry in India is poised for several changes which include the entry of new banks in the form of payment banks and small banks, rapid developments in mobile phone, tablet and digital technology. These positive developments across various dimensions will make the banking sector growth much stronger, deeper and more inclusive, which is also the primary theme of the conference.

This year's forum will deliberate on most exciting innovations and developments in banking technology and digital world and how these can be leveraged to promote India's ambitious inclusive growth agenda.

Conference Website: www.fibac.in

SAMPLE



Key Attractions

- ❖ One of the largest banking conferences in Asia
- ❖ Hear from renowned speakers (domestic as well as international) on the theme of the conference
- ❖ Gather detailed analysis on the theme of the conference
- ❖ Obtain compendium of articles on contemporary issues by financial luminaries
- ❖ Network & develop key contacts
- ❖ Share knowledge/solutions with peers

Target Audience

- ❖ Government Officials & Regulators
- ❖ Executives of the Banking and Financial Services Sector
- ❖ CEOs and CFOs of Corporate Sector
- ❖ International Banking and Financial Services Companies foraying into India
- ❖ Private Equity and Venture Capitalists
- ❖ Technology Service Providers
- ❖ Educational Institutes & Students
- ❖ Social Enterprises

Exclusive Survey

As a part of research for FIBAC 2015, massive customer research covering 2500 customers has been initiated to understand the attitude of customers towards digital banking and its potential for inclusion. The research covers digital natives (who have access to internet and are conversant with digital services) and the digitally excluded (including customers who have recently acquired an account under the Jan-Dhan program).

We would examine questions like:

- What prevents customers from using the full potential of digital technology to access convenient banking?
- What hinders the mobile from unlocking full banking potential in hinterland?
- What can banks do to gain trust and participation from the digital savvy customer in urban centres and the new comers in semi urban and rural markets?

The research covers qualitative study using focused group discussions, individual detailed discussions, and quantitative research to identify and substantiate findings that bankers would find useful in furthering the reach of digital banking.

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Partnership Propositions

The conference provides a unique platform for companies promoting new products, innovative services and technology to the existing and new customers.

Partnership Categories

Category	Amount (INR-Lacs)
Conference Partner	30
Technology Partner	30
Platinum Partner	20
Gold Partner	15
Dinner Partner	12
Documentation Package Partner (already taken)	11
Lunch Partner	10
Co-Partner	7
Conference Proceedings Partner	7
Media Centre Partner	5
Cocktail Partner	4
Badge & Lanyard Partner (already taken)	4
Associate Partner	3
Wi-Fi Partner	3

Advertisement for Conference Booklet

Category	Amount (INR)
Inside Front Cover	1,50,000
Full Page	1,00,000
Inside Back Cover	1,50,000
Back Cover	1,75,000

**For more details on
Sponsorship/Stall Space, please contact:**

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Financial Sector- FICCI

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Website :www.ficci.com



Exhibition

Stall Space

(On first come first serve basis)
2x2 meter – INR 2.5 Lacs*

** Kindly note that the above fee does not include Service Tax. Service tax will be charged @14% over and above the indicated fee*



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AGENDA

Day 1: 24th August, 2015

9.30 a.m. - 11.00 a.m.	Inaugural Session	
	Inaugural Address by: Dr. Raghuram Rajan, Governor, Reserve Bank of India*	
11.00 a.m. - 11.15 a.m.	Tea/ Coffee Break	
11.15 a.m. - 1.00 p.m.	Session on 'Evolution, Experimentation and Ecosystems: Models of Successful Bank Responses to Disruption across the Globe'	
1.00 p.m. - 2.00 p.m.	Lunch	
2.00 p.m. - 3.30 p.m.	Parallel Sessions	
	Session on 'Voice of the Customer: The Digital Natives and The Digital Immigrants'	Session on 'Voice of the Customer: The New Customer and Possibilities in Small Finance'
3.30 p.m. - 3.45 p.m.	Tea/ Coffee Break	
3.45 p.m. - 5.00 p.m.	Session on 'Does a Winning Bank of Future looks like a Technology Company?'	
5.00 p.m. - 6.30 p.m.	Session on 'Strategies by Chinese Banks and Non-Banks: Lessons for India'	
6.45 p.m. onwards	Cocktails and Dinner	

Day 2: 25th August, 2015

9.30 a.m. - 10.45 a.m.	Session on 'Regulatory Response to Disruptive Innovation'	
11.00 a.m. - 11.15 a.m.	Tea/ Coffee Break	
11.15 a.m. - 1.00 p.m.	Parallel Sessions	
	Session on 'The Power of Information and Analytics'	Session on 'Online Sales of Financial Products: Are your Digital Channels Ready for the Task?'
1.00 p.m. - 2.00 p.m.	Lunch	
2.00 p.m. - 3.30 p.m.	Session on 'Revolution in Payments: What to Expect in Next 3 Years in Payments Offerings and Implications for Banks and Payments Banks'. Special Address by: Mr. H.R. Khan, Deputy Governor, Reserve Bank of India*	
3.30 p.m. - 4.45 p.m.	Session on 'Retaining New Talent and Changing Old Habits: How to Cope with Two Speed World?'	
4.45 p.m. - 5.45 p.m.	Valedictory Session	

* Confirmed

Please note all sessions will be followed by Q&A

For more details, please visit : www.fibac.in

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REGISTRATION FORM

Delegate Fee for Conference (Per Delegate) - Indian*

<input type="checkbox"/> FICCI Members/ IBA Members	₹ 12,500
<input type="checkbox"/> Non - FICCI/ Non - IBA Members	₹ 13,500

Delegate Fee for Conference (Per Delegate) - Foreign*

<input type="checkbox"/> SAARC Countries	₹ 14,000
<input type="checkbox"/> Other Countries	₹ 15,000

* Kindly note that the above fee does not include Service tax. Service tax will be charged @14% over and above the indicated fee

Yes, we are interested in participating in the conference "FIBAC 2015" (Tick above on whichever is applicable)

Point of Contact

Organisation

Address

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City Pincode Country Phone No. Fax No.

Delegate Details

Name	Designation	E-mail	Mobile No

Payment Details

Delegate Fee for Conference INR By Fund Transfer*/DD/Cheque No/ dated

. drawn on

in favour of FICCI payable at New Delhi/ Indian Banks' Association payable at Mumbai (tick whichever is applicable) is enclosed.

Please Note:

- Delegate fee includes the conference kit, study material, seminar, lunches, dinner and cocktail
- It does not include air fare, hotel stay or any other incidental expenses

Refund Policy: Request received in writing till 5th August, 2015 will be considered for cancellation. A 30 per cent handling charge will be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No amount will be refunded after 5th August, 2015. Also, transfer of fee for any other event is not allowed.



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Funds Transfer



Indian Banks' Association

Account Name : Federation of Indian Chambers of
Commerce and Industry (FICCI)
Bank Account Number : 013694600000041
IFSC/NEFT Code : YESB0000136
Name of Bank : Yes Bank Limited
Branch Address : 56, Janpath, Connaught Place,
New Delhi - 110001
MICR Code : 110532031
Account Type : Saving A/c

Beneficiary's name : Indian Banks' Association
Bank Name : Oriental Bank of Commerce
Branch Address : 2 Arcade, World Trade,
Cuffe Parade, Mumbai 400 005.
Account no. : 10801131000092
Swift Code : ORBCINBBFRT
NEFT/RTGS : ORBC0101080

Kindly send duly filled in registration form either to:

FICCI
Ms. Rosy Jose
Financial Sector- FICCI
Federation House, 1, Tansen Marg
New Delhi - 110001
Ph: 91-11-23487509/23487290
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IBA
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Website: www.iba.org.in

Conference Website: www.fibac.in

Reflections of FIBAC 2014 in

MEDIA



FINANCIAL EXPRESS
Don't chase numbers in name of financial inclusion

Financial inclusion is not a mere slogan, but a goal that needs to be pursued with a long-term perspective. The government should focus on creating a conducive environment for financial institutions to operate in rural and semi-urban areas. The RBI has been instrumental in pushing for financial inclusion, but the government needs to take a more active role in ensuring that the benefits of financial inclusion reach the grassroots.



Business Line
Final norms for universal banking licences on-tap this fiscal: RBI

The RBI has announced that it will release the final norms for universal banking licences (UBL) by the end of this fiscal year. This move is expected to attract more private players into the banking sector, leading to increased competition and better services for customers. The RBI also mentioned that it will continue to monitor the financial health of banks and ensure that they are well-capitalized and have a strong risk management framework.



Business Standard
DBT commission for banks likely at 2%

The RBI is likely to set a commission of 2% for banks on Direct Benefit Transfers (DBT), according to a report. This commission is intended to cover the costs of maintaining the DBT infrastructure and ensuring that the funds are transferred accurately and on time. The RBI also mentioned that it will continue to work on improving the efficiency of the DBT system and reducing the time taken for fund transfers.



Financial Express
Rajan, SBI on same page, say crop loan waiver unhealthy

Finance Minister Arun Jaitley and SBI Chairman Rajan are on the same page regarding the crop loan waiver. They believe that such a waiver is unhealthy for the banking system and could lead to a loss of credit discipline. Instead, they suggest that the government should focus on providing subsidies to farmers and improving the overall agricultural infrastructure to ensure that farmers can repay their loans.



Business Line
No free lunch, Rajan on ATM transactions

SBI Chairman Rajan has stated that there is no free lunch when it comes to ATM transactions. He mentioned that the RBI has been pushing for a reduction in the cost of ATM transactions, but banks are not willing to do so as it would affect their revenue. He also mentioned that banks are looking for ways to improve their ATM network and reduce the time taken for transactions.



The Indian Express
Govt shouldn't treat PSBs as its extended arm: RBI Governor

The RBI Governor has warned that the government should not treat Public Sector Banks (PSBs) as its extended arm. He mentioned that PSBs are not government departments and should be run on commercial lines. He also mentioned that the RBI will continue to monitor the financial health of PSBs and ensure that they are well-capitalized and have a strong risk management framework.



Business Standard
Rajan has to move beyond status quo

SBI Chairman Rajan has to move beyond the status quo and implement reforms to improve the performance of the bank. He mentioned that the RBI has been pushing for a reduction in the cost of ATM transactions, but banks are not willing to do so. He also mentioned that banks are looking for ways to improve their ATM network and reduce the time taken for transactions.



Business Standard
Ahead of policy review, Rajan rules out repo cut

SBI Chairman Rajan has ruled out a repo cut ahead of the RBI's policy review. He mentioned that the RBI has been pushing for a reduction in the cost of ATM transactions, but banks are not willing to do so. He also mentioned that banks are looking for ways to improve their ATM network and reduce the time taken for transactions.



THE TIMES OF INDIA
Avoid hasty rollout of Jan Dhan: Rajan

SBI Chairman Rajan has advised the government to avoid a hasty rollout of the Jan Dhan Yojana. He mentioned that the government should focus on creating a conducive environment for financial institutions to operate in rural and semi-urban areas. The RBI has been instrumental in pushing for financial inclusion, but the government needs to take a more active role in ensuring that the benefits of financial inclusion reach the grassroots.



ASIAN AGE
RBI gives banks option to charge

The RBI has given banks the option to charge a commission on Direct Benefit Transfers (DBT). This move is expected to attract more private players into the banking sector, leading to increased competition and better services for customers. The RBI also mentioned that it will continue to monitor the financial health of banks and ensure that they are well-capitalized and have a strong risk management framework.

Profile of the Organisers



Federation of Indian Chambers of Commerce and Industry (FICCI) is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.



Indian Banks' Association

Indian Banks' Association (IBA) is the premier service organization of the banking industry in India. Its members comprise of almost all the Public, Private, Urban Co-operative, RRBs and Foreign banks having offices in India, developmental financial institutions, federations, stock exchanges, merchant banks, housing finance corporations, asset reconstruction companies, credit information bureaus, rating companies, factoring companies, infrastructure financing, credit guarantee corporations, FIMMDA, FEDAI and other financial institutions.

Knowledge Partner



THE BOSTON CONSULTING GROUP

BCG is a global management consulting firm and the world's leading advisor on business strategy.

FICCI

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