

From: INDIAN EMBASSY COMMERCIAL [mailto:commercial@indembassy.org.tr]
Sent: Wednesday, April 06, 2011 12:42 PM
To: TOBB
Subject: Request for Promotion of Silk Paradise - 12-14 July 2011 at New Delhi

From : Embassy of India, Ankara
Subject : Silk Paradise - 12-14 July 2011 at New Delhi

Dear Sir / Madam,

The Indian Silk Export Promotion Council presents its compliments and would like to inform that the Council as an export promotion initiative is organizing an exclusive exhibition of Silk Yarn, Fashion Fabrics, Scarves, Garments, Accessories, Furnishing and Carpets at New Delhi from 12-14 July 2011. The Exhibition on Silk shall be held at Pragati Maidan coinciding with 47th IIGF at the same venue.

The Council is issuing invitation to buyers to visit Silk Paradise and intend to provide Hospitality including Airfare reimbursement to 100 buyers. A copy of the invitation together with Registration/ Confirmation form to be filled in by the interested buyers is attached for your kind information and dissemination same to the concerned and genuine buyers.

The Council seeks your kind support in promotion of Silk Paradise by sponsoring Trade Visitors to the Show. The facilities offered to the buyers are mentioned in the invitation letter attached herewith.

It is requested that this information may be circulated among your members. Please feel free to contact us or the organizer for more information.

Contact details of the organizer:

T.S. Chadha

OSD, ISEPC

roisepc@gmail.com

Tel: 9654691233

Thank you once again for the cooperation.

Best regards,

Ms. Aysin Tas

***Commercial Assistant
Embassy of India
Ankara, Turkey.
Tel: +90-312-4382195-96
Fax: +90-312-4403429
E-mail : commercial@indembassy.org.tr***



SILK PARADISE

Sponsored by Ministry of Commerce & Ministry of Textiles
Government of India

12-14 July, 2011
Hall No. : 7ABC, Pragati Maidan, New Delhi (India)

Invitation for "Silk Paradise" 12-14 July, 2011 at Pragati Maidan, New Delhi

Dear Sir/ Madam,

The Indian Silk Export Promotion Council which is an apex body of **Indian Silk Exporters** and **Set-up by Ministry of Textiles in the Govt. of India**, cordially invite the buyers/ representative of **buyers/ Fashion Designers from Abroad** to visit 3rd edition of Silk Paradise. "**Silk Paradise**" is an exclusive exhibition of Silk Yarns, Fashion Fabrics, Scarves, Garments, Accessories, Furnishing and Carpets and shall be held from **12-14 July, 2011 at Pragati Maidan, New Delhi**.

Besides participation of leading Indian Exporters, the Council is also inviting participation of exporters, suppliers and traders of **Silk and Silk Product** from Countries like **China, Korea, Japan, Thailand, Italy and Brazil**. Thus the exhibition is a Sourcing hub of Silk and Silk Product from all over the world at one place. The Indian Silk Export Promotion Council look forward for your participation while providing the following facilities:

1. **Airfare reimbursement** by Economy Class subject to the limit prescribed by the Govt. of India.
2. **Free Hotel accommodation** for three nights (room rent only) in a designated 5 star Hotel in New Delhi.
3. **Free Pick-up** from Airport to Hotel.
4. **Free complimentary Breakfast** in the Hotel during stay in the Hotel
5. **Free Pick-up and Drop** from Hotel to Venue on all the three exhibition days.
6. Access to business lounge at the **Fair venue** with complimentary **lights snacks/ working lunch, Tea Coffee etc.**
7. An opportunity to meet established Indian Exporters and overseas participating exhibitors of Silk and Silk Products.
8. **Invitation to Fashion Shows**, Cultural Evenings and Gala Dinner.

Hope that you would like to avail the exciting offer. Kindly register your visit with the Council in the appended/ attached registration form at the earliest possible as Council has a limit of extending **Hospitality to first 100 buyers only**. Exhibition Committee of ISEPC is nodal body to screen and finalize successful applications. Committee holds power to reject any application with assigning any reason thereof.

Yours Sincerely

(A.K.Gupta)
Chairman, ISEPC Exhibition Committee

**THE INDIAN SILK EXPORT PROMOTION COUNCIL
MUMBAI**

FOREIGN BUYER CONFIRMATION/ REGISTRATION FORM

I/ We confirm our interest to visit SILK PARADISE '2011 from 12-14 JULY at Pragati Maidan. New Delhi

Please note the particulars as under:

1. Name of the Company with Complete Postal Address

2. Telephone No. _____ **Fax No.** _____

3. Email _____ **Website.** _____

4. Profile of the Company

Please tick

Producer () Importer () Exporter () Wholesaler () Retailer () Others

Specify _____

5. Annual Turnover/ Import of Silk, and Silk Product.

Year	Quantity/ Pcs	Value in USD
------	---------------	--------------

2008

2009

2010

a. **Name of the person, Mr./Mrs./Ms** _____

(likely to visit on behalf of the company- please note that only one representative can be sponsored).

b. **Status/ Position of the person in the Company** _____

c. **Passport Number** _____

d. **Issued on** _____ **at** _____ **valid till** _____

6. Have Your Company Sponsored/ Visited Silk Paradise in the past if Yes please provide details:

SIGNATURE _____

DATE _____

COMPANY SEAL:

(Application is subject to approval by the Exhibition Committee of ISEPC)