

NEED ANALYSIS

CHAMBER NAME: HUNGARIAN CHAMBER OF COMMERCE AND INDUSTRY

CONTACT PERSON (TELEPHONE AND E-MAIL): MS. ANNA SZEKERES
SZEKERES@MKIK.HU
+361-474-5142

TYPES OF ACTIONS

All actions, which aim at achieving the Programme objectives and fall within the one or both of the priority areas, could qualify for financing.

- ① Capacity building of the chambers to better serve and represent their members,
2. Support to local/regional investment promotion activities,
- ③ Promotion of SME development, marketing, industry-university collaboration in the field of commercialization,
- ④ Promotion of exchange of knowledge and best practices in the field of commercialization,
5. Raising awareness to address environmental issues for industries,
6. Establishing clusters and cluster support structures,
7. Capacity development in the field of vocational training and education,
8. Actions on improvement of the employability and adaptability of the labor force,
9. Promoting health and safety at work,
10. Actions supporting EU-Turkey Customs Union modernization process,
- ⑪ Promoting research and development, innovation, transfer of technology, and IT technology,
12. Promoting development of entrepreneurial culture and spirit.
13. Other(s):

TYPES OF ACTIVITY

The activities listed below are by way of example only and **are not limited to** these types of activities. The projects should **not focus** only to **one single activity**.

1. Needs assessment or diagnostic surveys;
2. Development of strategies and plans in the selected thematic area of cooperation,
- ③ Transfer of expertise, provision of information and advice,
- ④ Analysis and transfer of best practices,
- ⑤ Networking between the chambers, companies, specialized suppliers, service providers, firms in related industries, universities, standards agencies, and trade associations,
6. Delivery of entrepreneurship training courses for supporting women to become active in the labour market, training and coaching to entrepreneurs at the very beginning of their business efforts in order to minimize the failure risk,
- ⑦ Trainings, conferences, workshops,
8. Awareness raising activities (such as media campaign).
9. Other(s):



MAGYAR KERESKEDELMI ÉS IPARKAMARA

HUNGARIAN CHAMBER OF COMMERCE AND INDUSTRY

PARTNER SEARCH

Grant Scheme for Turkey-EU Business Dialogue

Fields of cooperation

- business development
- digitalization

Best practice projects in these fields:

- Széchenyi Card, SME credit card program - credit-card based, low-interest loans for SME-s at Hungarian credit institutions on state supported preferential terms
- Program of Modern Enterprises, aim: development of SME-s IT skills

Hungarian Chamber of Commerce and Industry

- Hungary's oldest business association founded in 1850
- Compulsory registration for trading and industrial companies (more than 600.000 registered companies)
- Largest business association – 22.000 member companies (voluntary membership)
- Activities of 23 regional chambers co-ordinated by HCCI
- Represents all categories of enterprises – safeguarding interests of business actors
- Special co-ordinating role in state-managed vocational training, registration of building contractors, grant consultants, etc.



HUNGARIAN
CHAMBER
OF COMMERCE
AND INDUSTRY

International relations

- Brussels Office, Membership of Eurochambres
- Bilateral chambers in 3 neighbouring countries
- Bilateral and multilateral committees in 13 priority partner countries and regions
- 5 business councils with 3rd countries
- European Enterprise Network offices in 5 regional chambers

Hungarian – Turkish relations

- Great potential in the bilateral business relations, excellent political relations
- 100 Turkish companies operating in Hungary
- Value of Turkish investments in Hungary is 1 billion EUR
- the bilateral trade turnover increased by 9% in 2017 compared to 2016 and reached 2 708,8 million EUR
- Possible areas of business cooperation: energetics, water and waste management, environment protection, automotive industry, food industry and agriculture, transport, tourism, health industry
- Hungarian – Turkish Committee of the HCCI established in June 2012, 82 member companies



Business delegations abroad:

- 2012 – Kocaeli, Istanbul, 8 pax
- 2013 – Sanlirufa, Gaziantep, 15 pax / Izmir, Istanbul, 18 pax / Kocaeli – automotive conference, 12 pax
- 2014 – Kocaeli, Bursa, Kütahya, Gebze, 16 pax / Kayseri, Van, 10 pax
- 2015 – Ankara, Istanbul, 16 pax
- 2017 – Ankara – participation in the delegation of H.E. Mr. Viktor Orbán, Prime Minister of Hungary
- Plans for 2018 – Trabson, Istanbul

Projects

- 2006-2007 – ISO – EU Academy - increase the knowledge of the staff of the Istanbul CI and sector representatives on the EU integration issues
- 2008-2009 - Financial Information Center project, Of CCI
- 2013 – ETCF II/More qualified Chamber, more exporter SMEs, Elbistan CCI, development of chamber services

Contact: Ms. Anna Szekeres, Area Manager, e-mail: szekeres@mkik.hu, phone: +361 474 5142