

Collision 2019

Toronto, May 20 - 23
Enercare Centre, Toronto

The logo for Collision 2019, featuring the word "COLLISION" in a bold, italicized, orange sans-serif font, set against a white rectangular background. The logo is positioned in the bottom right corner of the orange section of the slide.

COLLISION



Damon Wayans Jr, Al Gore & Sophia Bush at Collision

Collision 2018 demographics

Countries



United States



Canada



Mexico



United Kingdom



Germany

Job Level

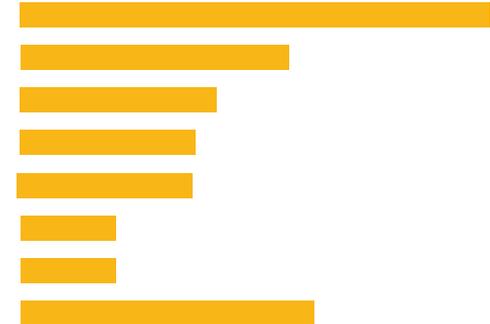
CEO/founder - 32%
C-level executive- 16%
VP - 20%
Manager - 17%
Professional - 15%



68%
Senior management

Industry

Enterprise software - 27%
Marketing tech - 15%
Financial services - 12%
Retail/e-commerce - 10%
IoT/hardware - 10%
Healthcare - 5%
Media - 5%
Other - 16%



Collision 2018 media highlights

586

Journalists

100+

Countries

\$12.44 million

Advertising value equivalent

785 million

Reach



Tim Draper,
Draper Associates

Collision 2019

25,000+
Attendees

120+
Countries

1,000+
Startups

450+
Speakers

500+
Investors

750+
Journalists

100+
Partners



AI Gore,
Generation Investment Management

Why people attend

Come to learn

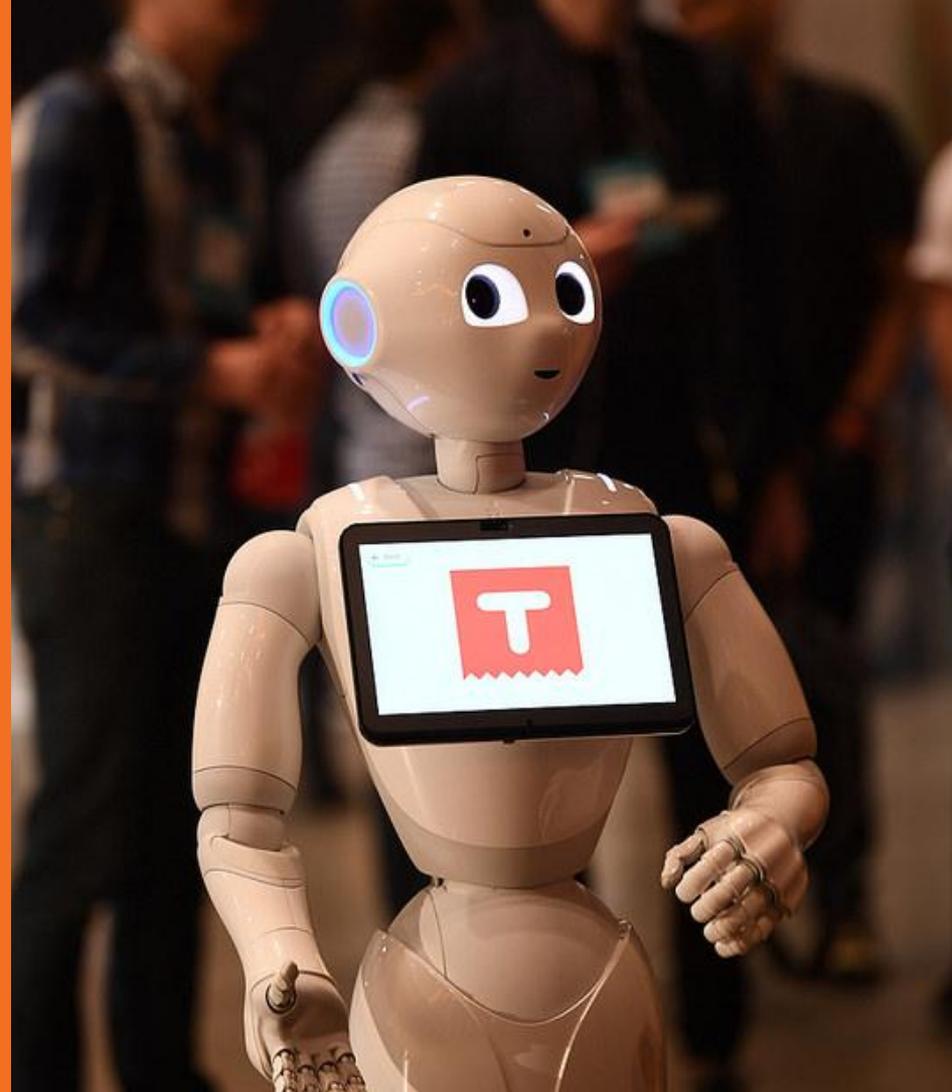
14 standalone conferences focusing on industry tracks from marketing to design, coding to robotics, SaaS to big data and more.

Come to participate

Vertical specific curated roundtables and workshops.

Come to collaborate

Through networking lounges and events, as well as our exclusive Collision app which connects all attendees.



13 Conferences under one roof

Auto/Tech

The future of autonomous vehicles meets all things IoT

-> **binate.i(o)**

Make sense of our data driven world with top CDOs and analytics firms

**:content
makers,**

The world's largest media companies, content creators and platforms

FULL 

Leading CTOs, hackers and engineers on building and scaling the latest tech

 **SaaS
Monster**

Meet experts, innovators and industry leaders in the SaaS sphere

 **PANDA
CONF**

Learn from marketing giants, global CMOs and ad-tech startups

 **Talk
Robot**

Learn about all things AI, robotics and connected hardware

 **HealthConf**

The startups and experts redefining healthcare in the digital age

 **growth
summit**

Meet the tech leaders and industry giants of tomorrow

Q=A

Our biggest speakers give the audience a chance to ask them anything

MONEYCONF

The future of finance with leading banks and fintech companies

 **STARTUP
UNIVERSITY**

Top founders, CEOs and investors on how to grow your own unicorn

 **planet:tech**

The most important planet-focused companies of today setting the agenda of tomorrow

The world's leading startups exhibit

stripe

Revolut

Trello

ONEPLUS

MapBox

FANDUEL

waze

UBER

N26

Hello FRESH

INTERCOM

GitLab

Our Global Startup Community

If your organisation is focused on aligning itself with an entrepreneurial mindset, our categorised Global Startup Community is the perfect audience for you.

ALPHA

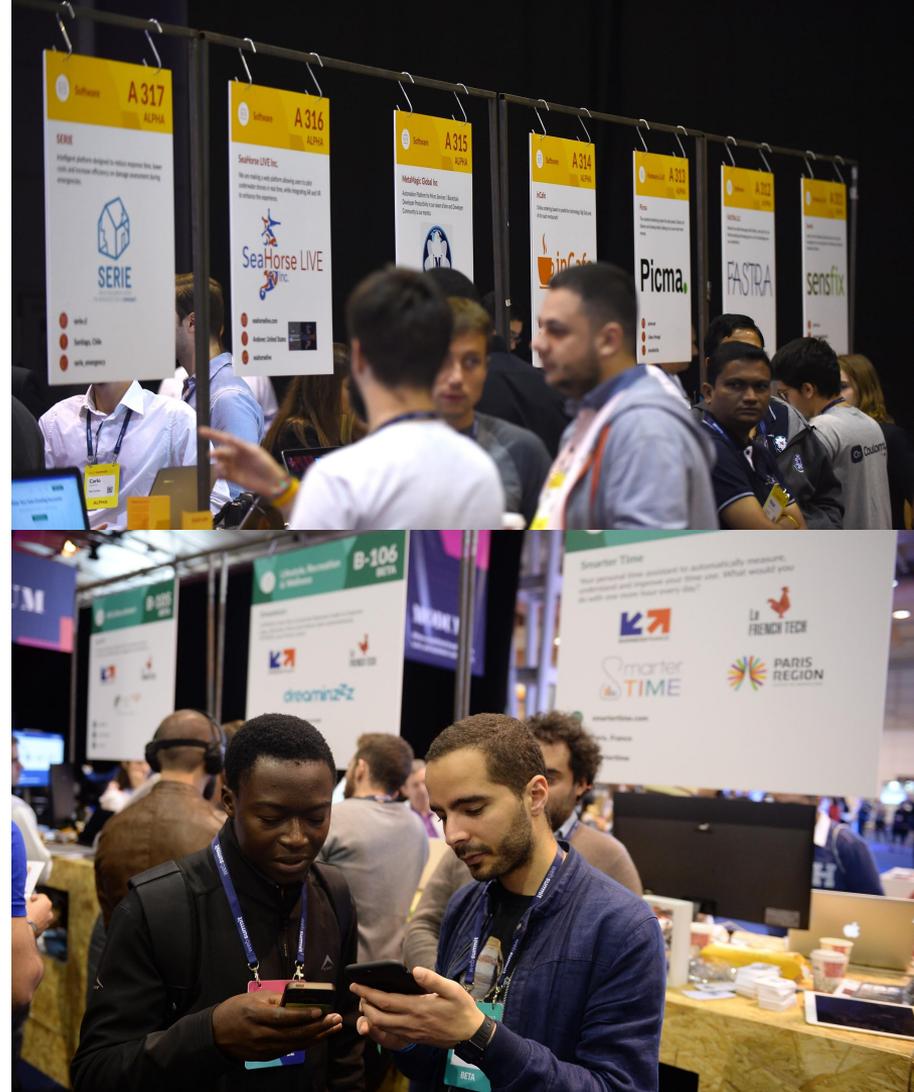
Early stage companies who are seeking product validation and mentorship that can help them grow & scale their business.

BETA

Later stage startups, typically with investment funding who have displayed significant traction and innovation within their industries. ALPHA Alumni can be found in this program.

GROWTH

A truly global gathering of the world's highest potential startups. Startups within this program will have typically raised over Series A investment, are fast growing with a strong founding team. BETA Alumni can be found in this program.



The world's leading funds invest

NEA®

GV

Goldman
Sachs

KPCB

BESSEMER
VENTURE PARTNERS

Index
Ventures

500

ACCEL®
PARTNERS

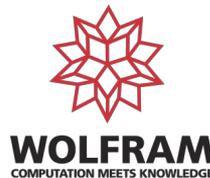
greylockpartners.

ANDRESSEN
HOROWITZ

SEQUOIA

Apax
PARTNERS

The world's leading companies partner





Exploding with innovative ideas and products from the tech world's best-of-the-best.



The best technology conferences on the planet.

Forbes



Everywhere you go it's buzzing and it's electric.

Bloomberg



One of the best shows for up-and-coming startups.

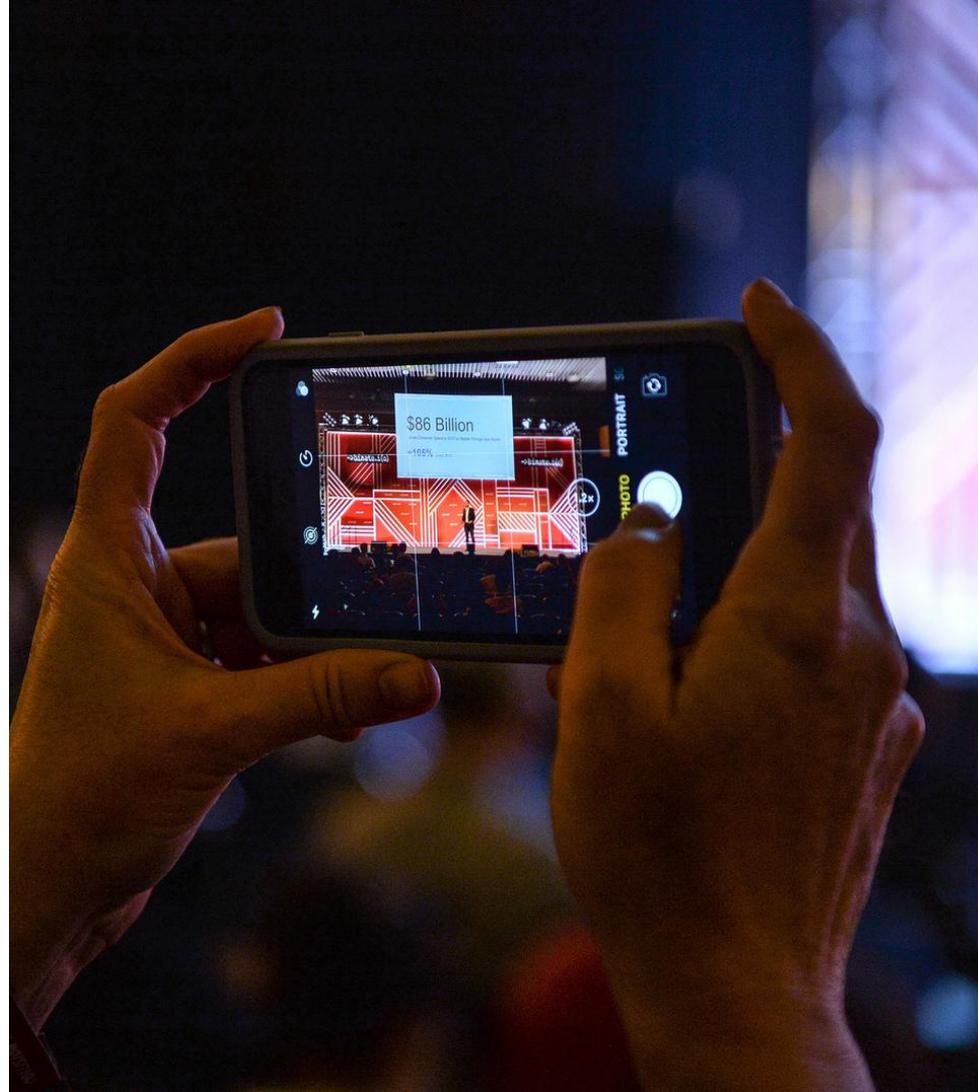
recode



The event was packed with hundreds of startups eager to raise their profile.



Collision is not just the anti-CES but a stealth threat to SXSW's long-term dominance.



Brand Awareness



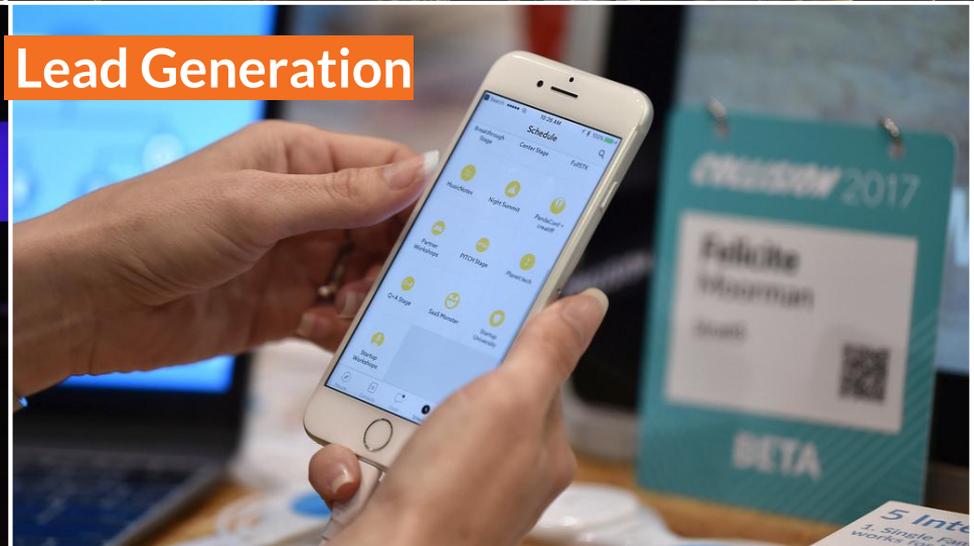
Networking



Thought Leadership



Lead Generation



Building your activation

What are your main objectives?

Lead Generation? Brand Awareness? Strategic networking? Recruitment?

Who are you targeting?

We have the ability to segment our attendees by type (startup, developer, media etc) and by vertical (AutoTech, SaaS Monster, PANDA Conf etc).

How will you measure success?

What metrics will you use? Will you have specific KPIs for this event?



Countries & Regions

Drive FDI

Attract startups and high growth SMEs to local ecosystems and network with leading global technology firms (e.g. Google, Amazon & Cisco).

Drive Export & Trade

Connect with key decision makers from global corporates and drive lead generation & internationalisation for your own companies.

Showcase your startups

Use our platform to showcase homegrown talent, helping them expand their international connections for business development, talent recruitment, mentorship and venture capital.

Showcase your ecosystem

Promote awareness of favourable local policies to entrepreneurs and bring to life local business and investment climates for our audience.





Terrell Owens & Alexis Ohanian at Collision

See you in 2019.

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