



Değerli İhracatçımız;

Türkiye'nin İtalya ile olan ticari ilişkilerini arttırmayı hedefleyen ve bu çerçevede faaliyet gösteren odamız, **16/19 Kasım 2011** tarihinde İtalya'nın **Milano** kentinde, yeni fuar alanında, düzenlenecek olan **E.TECH 2011** (Building, Lighting, Energy) - Uluslararası Yapı, Aydınlatma ve Enerji fuarının kayıtlarının başladığını sizlere duyurmak istemektedir.

E.TECH 2011 fuarının Türkiye'deki yetkili ofisi olan Odamız, sizlere fuara katılım kararı aldığınız takdirde her konuda tam destek verecektir.

2 senede bir düzenlenecek olan E.TECH fuarının 2011 senesinde ilk edisyonu gerçekleştirilecektir, fuar eski Ener motive ve Livinluce fuarının devamıdır.

Ayrıca hatırlatmak isteriz ki fuar DTM tarafından teşvik kapsamındadır ve 01.01.2011 tarihi itibarıyla İtalya fuarlara katılan yabancı katılımcılarından %20 oranındaki KDV uygulamasını kaldırmıştır. Fuar teşviği ve oranlarıyla ilgili olarak bağlı bulunduğunuz İhracatçı Birlikleri ile %20 KDV kaldırımıyla ilgili ise tarafımla görüşmenizi rica ederim.

E.TECH fuarının 2011 edisyonuna katılmada bulunmak isteyen firmalarımız, ekte bulunan formları doldurduktan sonra tarafıma göndermelidirler. Fuarın 2011 katılımcı listesi henüz fuar tarafından açıklanmamıştır, bilgi tarafımıza ulaşır ulaşmaz sizlerle paylaşacağız.

Daha fazla bilgi için benimle irtibata geçebilir veya fuarının resmi internet sitesini olan <http://www.etechexperience.com/en> adresini ziyaret edebilirsiniz.

İşlerinizde başarılar diler, saygılarımı sunarım.

Dott.ssa Aslı AYDIN

Responsabile delle Attività Fieristiche

Camera di Commercio Italiana in Turchia
Mesrutiyet Caddesi No: 75 Tepebaşı İstanbul - Türkiye
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Cana KARLI

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BIENNALE INTERNAZIONALE DELL'ENERGIA,
DELL'IMPIANTISTICA ELETTRICA
E DELL'ILLUMINAZIONE

BIENNIAL INTERNATIONAL EXHIBITION
FOR ENERGY, ELECTRICAL SYSTEMS
AND LIGHTING

fieramilano
Rho, 16-19 Novembre/November 2011

Organizzata da / Organized by



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FEDERAZIONE NAZIONALE
IMPRESSE ELETTROTECNICHE
ED ELETTRONICHE



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FEDERAZIONE NAZIONALE
GROSSISTI DISTRIBUTORI
DI MATERIALE ELETTRICO

RASSEGNE S.p.A. Direzione e Coordinamento di Fiera Milano SpA - Socio Unico

Sede Legale/Registered Office: Piazzale Carlo Magno, 1 - 20149 Milano - Italy

Sede Operativa/Headquarters: Strada Statale del Sempione, 28 - 20017 Rho, Milano - Italy

Tel. +39 02.4997.6218-6241 - Fax +39 02.4997.6252

areatecnica1@fieramilano.it - www.etecheexperience.com

Cod. Fisc. e P. IVA 12204270156 - Capitale Sociale Euro 1.000.000,00 i.v. - R.E.A. 1538350

Con il co-finanziamento del
With the co-funding of



Ministero
dello Sviluppo Economico

MODULO ISCRIZIONE / APPLICATION FORM

La sottoscritta Società chiede di essere ammessa ad esporre a / Please register our company (details below) as an Exhibitor at "E.TECH Experience 2011"
DA RESTITUIRE ENTRO IL 28.02.2011 PER TARIFFE "EARLY BIRD" / TO BE RETURNED BEFORE 28.02.2011 FOR "EARLY BIRD" DISCOUNT

DATI SOCIETÀ (PER LA FATTURAZIONE) / COMPANY DATA (FOR INVOICING)

Ragione sociale / Company name

Indirizzo / Address

CAP / Post Code

Città / City

Prov.

Nazione / Country

Prefisso e telefono / Area Code + Tel. No

Fax

Codice Fiscale e Partita Iva / VAT number

Indirizzo Internet / Web address

E-mail diretta / Contact person E-mail

Responsabile della pratica / Person handling application

Responsabile azienda / Chief executive

Responsabile sicurezza per lo stand / Person in charge of safety of the stand

CONFIGURAZIONE DELL'AZIENDA / COMPANY STATUS

Fornitori di prodotti servizi e sistemi
Suppliers of products, systems and services

Enti - Associazioni
Public and private bodies - Trade Associations

Case Editrici
Technical press

DATI SOCIETÀ (PER LA CORRISPONDENZA) / COMPANY DATA (FOR CORRESPONDENCE)

Società / Company

Indirizzo / Address

CAP / Post Code

Città / City

Prov.

Nazione / Country

Tel. / Phone

E-mail diretta / Contact person E-mail

Fax

DATI SOCIETÀ (DA PUBBLICARE NEL CATALOGO UFFICIALE) / COMPANY DATA (TO BE PUBLISHED IN THE OFFICIAL CATALOGUE)

Società / Company

Indirizzo / Address

CAP / Post Code

Città / City

Prov.

Nazione / Country

Tel. / Phone

Fax

Indirizzo Internet / Web address

STAND RICHIESTO / STAND REQUESTED

Le richieste saranno evase in base alle disponibilità e compatibilmente con il layout di Mostra.
All requests will be satisfied in accordance to the space availability and to the Exhibition's layout.

La Società richiede un posteggio di / The Company requests a booth of mq/sqm (superficie minima 16 mq / minimum area 16 sqm)

- area non allestita - 1 lato libero / space only - 1 open side
 area non allestita - 2 lati liberi: magg. 10% / space only - 2 open sides (corner stand): additional charge 10% (superficie minima 32 mq / minimum area 32 sqm)
 area non allestita - 3 lati liberi: magg. 15% / space only - 3 open sides (end stand): additional charge 15%
 area non allestita - 4 lati liberi: magg. 25% / space only - 4 open sides (isle stand): additional charge 25% (superficie minima 64 mq / minimum area 64 sqm)

nel Settore / in the Sector  building  lighting  energy

AREA NON ALLESTITA / UNFITTED AREA

- Canone di adesione area espositiva non allestita (entro il 28.02.2011) / Registration fee for unfitted area (before 28.02.2011) euro 160,00 mq/sqm + IVA/VAT*
 Canone di adesione area espositiva non allestita (dopo il 28.02.2011) / Registration fee for unfitted area (after 28.02.2011) euro 170,00 mq/sqm + IVA/VAT*

Eventuali maggiorazioni saranno conteggiate all'atto dell'assegnazione.
Extra charges will be applied when the stand will be allocated.

* solo per società italiane
only for Italian companies

PREALLESSTIMENTO STANDARD / STANDARD PRE-FITTING

Opzione valida solo dopo l'acquisto dell'area espositiva non allestita. Il preallestimento standard include: pareti perimetrali, moquette, ripostiglio di 1 mq, illuminazione idonea, presa 220V., fascione con ragione sociale (senza logo), 1 attaccapanni, 1 cestino, 1 tavolo, 3 sedie.

Option only valid with a raw space booking. Standard pre-fitting includes: back and side walls, cabinet 1 sqm, carpeting, spot lights according to the hired space, power point with 220V socket, fascia board with company name (no logo), 1 coat rack, 1 waste paper basket, 1 table, 3 chairs.

- Preallestimento standard / Standard pre-fitting: euro 80,00 mq/sqm + IVA/VAT (solo per società italiane/only for Italian companies)

CANONE DI ACCONTO / ADVANCE FEE

Quota iscrizione per ditta titolare del posteggio / Registration fee for stand owner		euro	700,00
Quota iscrizione per case rappresentate / Registration fee for represented companies	euro 150,00 cad./each x N. _____	euro	_____
Acconto cauzionale per area non allestita / Advance deposit for unfitted area	euro 65,00 mq/sqm x mq richiesti/required sqm _____	euro	_____
Acconto cauzionale per preallestimento / Advance deposit for pre-fitting	euro 30,00 mq/sqm x mq richiesti/required sqm _____	euro	_____
Totale imponibile / Total		euro	_____
IVA 20% (solo per società italiane) / 20% VAT (only for Italian companies)		euro	_____
TOTALE ACCONTO / TOTAL DEPOSIT		euro	_____

ATTENZIONE: In caso di esenzione IVA ex Art. 8/8bis/9 DPR 633/72, allegare 3 dichiarazioni di intento: una intestata a RASSEGNE SpA, una intestata a FIERA MILANO SpA e una intestata a FASTWEB SpA per eventuali servizi aggiuntivi.
ATTENTION: In case of non taxable VAT ex Art. 8/8bis/9 DPR 633/72, please enclose three declarations of intents: one for RASSEGNE SPA, one for FIERA MILANO S.p.A. and one for FASTWEB SpA for eventual other services.

Allighiamo come da regolamento l'importo relativo all'acconto cauzionale + IVA. / Please find herewith attached payment of the total deposit as per General Regulation.

- A mezzo dell'unito assegno / Please find enclosed cheque
N. _____ Banca / Bank _____ di / for euro _____
Intestato a / made out to FIERA MILANO SpA e spedito a / and sent to RASSEGNE SpA - Piazzale Carlo Magno, 1 - 20149 Milano (Italy)
- Oppure tramite bonifico intestato a FIERA MILANO SpA / or by credit transfer made out to FIERA MILANO SpA
CREDITO EMILIANO - AGENZIA 4 - MILANO IBAN: IT67Y030320160301000002444 - BIC/SWIFT BACRIT22MIL
NB - Nella causale del pagamento deve essere indicata tassativamente la Manifestazione.
NOTE - In the payment description the Exhibition Name must be definitely written.

IL SALDO DELL'AREA SARÀ DOVUTO ENTRO IL 30.09.2011 (vedi art. 5). / TOTAL AMOUNT WILL BE PAYED BY 30.09.2011 (see art. 5).

La firma del presente modulo è impegnativa per l'azienda ai fini dell'iscrizione alla Manifestazione. Pertanto con la sottoscrizione del presente l'impresa si obbliga ad adempiere a tutti gli impegni economici previsti dal Regolamento Generale. L'Espositore dichiara con la firma del presente modulo di avere ricevuto la nota informativa ai sensi dell'articolo 185 del DLGS 7 settembre 2005 n. 209 ed in conformità con quanto disposto dalla circolare ISVAP n. 303 del 2 giugno 1997.

Your signature on this form is binding for the purposes of the specific Exhibition. That is your signature on this form obliges your Company to fulfill all the economic commitments indicated in the General Regulation. By signing this form the Exhibitor declares that they have received the informative note which is in compliance with article 185 of the Legislative Decree Number 209 dated 7th September 2005 and is in compliance with the information as specified in the ISVAP Circular Number 303 dated 2nd June 1997.

Data / Date _____ Timbro della Società e firma del legale rappresentante _____
Signature and company stamp

Ai sensi e per gli effetti degli articoli n. 1341 e 1342 codice civile, il sottoscritto dichiara di accettare e sottoscrivere i seguenti articoli del Regolamento Generale allegato: 5. Canone di acquisizione posteggio e norme relative - 6. Recupero IVA per Espositori stranieri - 7. Ammissione e accettazione del Regolamento Generale - 8. Termini di pagamento, Pagamento estratto conto, Buoni d'uscita - 9. Rinuncia di partecipazione - 10. Disdetta di allestimento - 12. Servizi internet di Expopage - 14. Limitazioni responsabilità errori/omissioni, Catalogo Ufficiale e Sito - 16. Allestimento e disallestimento posteggi - 17. Azioni promozionali nei posteggi - 18. Produzione esposta - 21. Sorveglianza - 22. Dichiarazione di valore, Assicurazioni, Limitazioni di responsabilità - 24. Proprietà Industriale - 25. Trasporti e dogane - 26. Regolamento Tecnico Fiera Milano - 28. Obblighi dell'Espositore - 29. Forza maggiore - 30. Informativa sul trattamento dei dati personali - 31. Sicurezza - 32. Foro competente.

In conformity with articles 1341 and 1342 of the Italian law civil code, the undersigned declares acceptance of the following articles of the General Regulations: 5. Allocation of spaces: fees and regulation - 6. VAT recovery for foreign exhibitors - 7. Admission and acceptance of General Regulations - 8. Terms of payment, Payment of statements of account, Exit vouchers - 9. Cancellation by the Exhibitor - 10. Cancellation of Stand construction - 12. Expopage internet services - 14. Limitations of liability (Official Catalogue and Website errors/omissions) - 16. Stand construction and dismantling - 17. Promotional activities at the stands - 18. Exhibits - 21. Security - 22. Declaration of value, Insurance, Limitation of Liability - 24. Industrial property - 25. Transport and customs formalities - 26. Fiera Milano's Technical Regulations - 28. Exhibitor's obligations - 29. Force majeure - 30. Data protection notice - 31. Safety - 32. Competent court.

Data / Date _____ Timbro della Società e firma del legale rappresentante _____
Signature and company stamp



BIENNIAL INTERNATIONAL EXHIBITION
FOR ENERGY, ELECTRICAL SYSTEMS
AND LIGHTING

fieramilano
Rho, 16-19 November 2011

RASSEGNE S.p.A. Direzione e Coordinamento di Fiera Milano SpA - Socio Unico
Registered Office: Piazzale Carlo Magno, 1 - 20149 Milan - Italy
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areatecnica1@fieramilano.it - www.etechexperience.com
Cod. Fisc. e P. IVA 12204270156 - Capitale Sociale Euro 1.000.000,00 i.v. - R.E.A. 1538350



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DAL 1945 IL VALORE DELL'INNOVAZIONE



FEDERAZIONE NAZIONALE
GROSSISTI DISTRIBUTORI
DI MATERIALE ELETTRICO

With the co-funding of



GENERAL REGULATIONS

Signed copy to be returned to RASSEGNE S.p.A. - Strada Statale del Sempione, 28 - 20017 Rho, Milan - Italy

ART. 1 ORGANISATION

E.TECH Experience 2011 - Biennial International Exhibition for Energy, Electrical Systems and Lighting is organised by Rassegne S.p.A. (the "Organisers") with technical and administrative support from Fiera Milano S.p.A.
The Organisers are responsible for organising the Exhibition and implementing these General Regulations.

ART. 2 EXHIBITION DATES AND OPENING HOURS

E.TECH Experience 2011 will be held from **Wednesday 16th to Saturday 19th November 2011** at fieramilano (Rho).

The exhibition will be open during the following hours:

- for Exhibitors: from 9.00 a.m. to 6.30 p.m.
- for Visitors: from 9.30 a.m. to 6.00 p.m.

An admission fee will be charged to visitors.

Admission will be only granted to security industry professionals.

ART. 3 EXHIBITS

The Exhibition is intended for the manufacturers of those products included in the macro-categories listed in the Admitted Products List and granted by these General Regulations.

ART. 4 DECLARATION OF REPRESENTATION

The Exhibition is also meant for Representatives, Agents and Distributors employed by Italian and foreign companies and brand name companies representing the sectors admitted in the Exhibition. In order to comply with the Ministry of Industry directive on international trade exhibitions, the agents and representatives of foreign companies are obliged to submit a "Declaration of Representation" together with their application. The Declaration must list the companies represented under a national or regional sole agency agreement which will be published in the official Exhibition Catalogue. The represented companies must also submit an equivalent declaration confirming the existence of an exclusivity arrangement or giving the names of any other representatives within Italy.

ART. 5 ALLOCATION OF SPACE: FEES AND REGULATIONS

The participation fees for **E.TECH Experience 2011** are as follows:

- Early bird stand space rates of Euro 160.00 sqm + 20% VAT (only for Italian companies) (space only) apply for applications received **before 28.02.2011**
- Stand space rates of Euro 170.00 sqm + 20% VAT (only for Italian companies) (space only) for applications received **after 28.02.2011**

At the above fees are added:

- **an additional charge on the basic stand fee** will apply for the open sides as follows:
 - corner stand (2 open sides) + 10% (minimum area 32 sqm)
 - end stand (3 open sides) + 15%
 - isle stand (4 open sides) + 25% (minimum area 64 sqm)
- **registration fee:** Euro 700.00 + 20% VAT (only for Italian companies) (inclusive of Expopage service)
- registration fee for each declared represented company: Euro 150.00 + 20% VAT (only for Italian companies)
- mezzanine area: Euro 120.00/sqm + 20% VAT (only for Italian companies)
- standard pre-fitting: Euro 80.00/sqm + 20% VAT (only for Italian companies)

Stands will be allocated once the Exhibition space has been divided into product areas by the Organisers. Notification of stand allocation will be sent to the Exhibitor only if the agreed deposit has been paid and the Exhibitor's agents, distributors and representatives have submitted a "Declaration of Representation" in compliance with Article 4 of these General Regulations. Payment of the deposit is a mandatory requirement for admission in the Exhibition (see Article 7).

Outstanding balances must be settled by 30th September 2011.

The Organisers may, at their absolute discretion, accept any application forms received without the payment of the deposit. Fiera Milano S.p.A. may refuse to issue the exit pass for goods and materials if any payment is still outstanding at the end of the Exhibition.

ART. 6 VAT RECOVERY FOR FOREIGN EXHIBITORS

All foreign Exhibitors interested in VAT refund could contact:

- Cash Back Italia Srl
tel. +39 02.20521465 - fax +39 02.20521439 - www.unitedcashback.com
- Agenzia delle Entrate - Centro Operativo di Pescara (just for Exhibitors from Israel, Switzerland and Norway) - tel. +39 085.5771 - fax +39 085.52145
- Financial Administration of the proper Country (for all the exhibitors come from the EU)

ART. 7 ADMISSION AND ACCEPTANCE OF GENERAL REGULATIONS

Applications for stand space must be made on the Forms provided, which must be returned - duly compiled and signed - to the Organizers together with the registration fee for stand owner (euro 700,00), the possible registration fee for represented companies (euro 150,00 each), the advance deposit for unfitted area (euro 65,00/sqm), the possible advance deposit for pre-fitting (euro 30,00/sqm) and their relative 20% VAT (solo per società italiane).

Exhibitors must submit the completed application forms by 31st July 2011. Applications received after the closing date will only be accepted if space is available and payment is made immediately.

Payment of the advance fee can be made as follows:

- by cheque made out to Fiera Milano SpA
- by bank transfer payable to Fiera Milano S.p.A.
CREDITO EMILIANO - AGENZIA 4 - MILANO
IBAN: IT67Y0303201603010000002444 - BIC/SWIFT BACRIT22MIL

The Organisers may, at their own discretion, consider applications received after the stated deadline. The Exhibitor will not be allocated an area of less than 16 sqm except in particular circumstances which are determined by the Organisers at their own discretion. The Organisers will fulfil the requirements specified on all applications received, in accordance with current legislation. The Exhibitor may not sub-let any part of the allocated and/or reserved areas. Exhibits which do not belong to the merchandise categories related to the sectors associated with the Exhibition may not be displayed. The Organisers may consider, at their own discretion, the addition of new merchandise categories upon request. By signing the application form, the Exhibitor commits to participating in the Exhibition, within the assigned area and accepting, without reservation, the General Regulations, the Technical Regulations and any other rules which may be issued in connection with the Exhibition by the Organisers and/or Fiera Milano S.p.A.

ART. 8 TERMS OF PAYMENT - PAYMENT OF STATEMENTS OF ACCOUNT - EXIT VOUCHERS

The outstanding on participation fee must be paid at 15 days sight of invoice. All payments must be made payable to Fiera Milano S.p.A.. Exhibitors in default of payment shall be barred access to the premises at stand fitting time. Missing the above, or rather the payment of the balance, Fiera Milano will not supply the electrical power in the stand. During the days immediately preceding the end of the Exhibition, the administration of FIERA MILANO S.p.A. shall provide a statement of all invoices issued for services and additional supplies and any other charges as may be due. Any challenge for the mentioned debit note must be presented before the end of the Exhibition; after this date they will not be accepted.

The statement shall be sent directly to the stand. Payment can be made by presenting the statement at any of the bank branches on the premises of the show.

The "Exit Vouchers" duly completed shall be validated upon payment and shall be presented to Security at the gates of the showground. Additional Vouchers may be requested from SATE - Exhibitors Technical Assistance Service. An "Exit Voucher" must be completed and presented each time material is exited.

ART. 9 CANCELLATION BY THE EXHIBITOR

Any Exhibitor who can provide proof of inability to attend the Exhibition may request cancellation of this contract by sending written notice by registered post, which must be received by the Organisers at the following address: Strada Statale del Sempione, 28 - 20017 Rho, Milan - Italy.

The withdrawal reached before the emission of the Notification, will be refunded with the 50% of the advanced deposit deduced the taxes and the admission fee. After the emission of the Notification, the entire application fee, whether paid or not, will become due and payable as penalty.

With the exception of the provisions specified in this article, any charges incurred must be met entirely by the Exhibitor.

ART. 10 CANCELLATION OF STAND CONSTRUCTION

The cancellation of the standard fitting-up will not be possible after the deadline 30 June 2011. In case of cancellation after this date, the Exhibitor must pay the amount due for the fitting-up (euro 80.00/sqm + VAT – just for the Italian companies).

ART. 11 SERVICES INCLUDED IN THE RENTAL CHARGES

The application fees include the following services:

- exhibition space (stand fittings not included);
- technical assistance to exhibitors during the Event, set-up and dismantling of stands;
- general surveillance of the pavilions and fire safety;
- free client invitations, supplied as follows:
 - up to 64 sqm 100 invitations
 - from 65 to 200 sqm 300 invitations
 - over 200 sqm 500 invitations;
- a stand location sign;
- an entry in the E.TECH Experience 2011 "Official Catalogue";
- an entry on the exhibition's INTERNET site;
- one copy of the Catalogue for each stand allocated;
- stand cleaning;
- fire extinguishers as specified by current legislation;
- payment of municipal advertising tax;
- mains power, up to 10KW;
- car park spaces, as follows:
 - up to 64 sqm 1 parking space
 - from 65 to 200 sqm 2 parking spaces
 - over 200 sqm 3 parking spaces;
- the payment of any royalties payable from the use of audio-visual equipment at the stand.

However, the above does not include any live performances (with a singer and/or musical instruments), which the Exhibitor must make arrangements for directly by contacting the local SIAE office.

The services also include the payment of royalties in accordance with articles 72 and 73bis of law no. 633/1941, payable to performing interpreting artists, music companies, the owners of recording rights and, on their behalf, to SCF - Consorzio Fonografici.

The services do not include payment of royalties for performing rights payable to interpreting and performing artists or music producers in accordance with article 73 of the above law for the promotion of sound recordings and musical videos during fashion shows and DJ sets with or without dancing. Any Exhibitor wishing to organise such events is invited to contact SCF - Consorzio Fonografici, at Via Leone XIII, 14 Milan, in order to fulfil the obligations as provided for in current legislation.

ART. 12 EXPOPAGE INTERNET SERVICES

www.expopage.net is the online extension of Fiera Milano trade fair exhibitions. Expopage, Rassegne S.p.A. and Fiera Milano S.p.A. provide visitors with a complete online catalogue which may be consulted well in advance of the exhibition. Visitors can also map out their own route in advance or make online appointments with the Exhibitors. Exhibitors can raise the visibility of their company by sponsoring key words or merchandise categories, or by independently publishing text, pictures, specialist articles, news, events and other services on their own online stands.

By accepting these General Regulations the Exhibitor therefore accepts the provision of the service.

ART. 13 EXHIBITOR PASSES

The Organisers will distribute permanent entry passes to the Exhibitor in proportion to the space occupied, as follows:

- from 16 to 40 sqm 10 passes
- from 41 to 80 sqm 20 passes
- over 80 sqm 30 passes

The Exhibitor is responsible for all the materials received. The Organisers will charge additional passes issued in replacement of any which is lost or forgotten. Any additional pass can be purchased at the price of Euro 10.00 + VAT.

ART. 14 LIMITATIONS OF LIABILITY (OFFICIAL CATALOGUE AND WEBSITE ERRORS/OMISSIONS)

The Organisers will publish a catalogue but assume no liability for any errors and/or omissions. The catalogue will consist of the index of exhibitors and represented companies, in alphabetical order, and of the index of product categories.

The Exhibitor is responsible for submitting company details for catalogue entry, in accordance with the instructions to be supplied at a later date. The same details will also be used for the Exhibition's internet site. The Organisers are not responsible for the authenticity or accuracy of the details inserted by the Exhibitor. Details may only be submitted or amended until 31st July 2011.

ART. 15 TECHNICAL REGULATIONS

A copy of the Technical Regulations will be sent to each Exhibitor; they cover the following aspects:

- general regulations
- general services
- fitting services
- technical services
- fire, accident prevention and other safety regulations, liability
- official courier, Customs and packing services

The Technical Regulations form an integral part of these General Regulations.

ART. 16 STAND ASSEMBLY AND DISMANTLING

The stands will be made available to the Exhibitor in perfect condition, usually 4 days prior to the opening of the Exhibition. Each exhibitor will have at their disposal the allocated area, identified by means of adhesive tape fixed to the floor. The stand design must be presented for approval to Fiera Milano S.p.A. by the requested deadline.

The following general regulations must be adhered to:

- Maximum height of the stand, platform included, must not exceed 4 meters. Heights up to 6 meters will be allowed only for technical reasons with the positive judgement of the Organization, just for stand bigger than 64 sqm, failing instructions to the contrary of the Technical Department of Fiera Milano S.p.A. due to particular configuration of the halls.
- Eurotruss Structure maximum height of 7 meters (subject to the check of the Rigging Office of Fiera Milano S.p.A.). Any logos must be put not higher than 6 meters.
- All stands occupying more than 200 sqm may exceed the maximum height of 6 metres from the ground for the installation of trade marks, logos or hoardings, subject to the approval of the Technical Office in relation to the hall configuration.

Closure of the stand's free sides, partition walls

The closure of the stand's free sides must not adversely affect the look of the Exhibition or cause damage to adjoining stands (visual obstruction, closure of gangways, etc.) in the view of Fiera Milano S.p.A.'s Technical Offices and the Organisers.

Partition walls between the Exhibitor and the neighbours must be cleanly decorated on both sides. All the graphics turned towards the neighbouring companies, should be put at a distance of minimum 2 meters from the boundary with them.

Mezzanine floors

The design of stands larger than 100 sqm may accommodate mezzanines, subject to a feasibility study and authorisation from Fiera Milano S.p.A.'s Technical Office. The mezzanine area may be utilised only as an office and/or clients' reception area and may not, under any circumstances, be utilised for the presentation of exhibits. It is also subject to a tariff of euro 120.00 per sqm. The mezzanine area, with the exception of staircase access, may not exceed 50% of the allocated stand area, and in any event may not exceed a total of 200 sqm regardless of the size of the stand.

Penalties for early dismantling

During the Exhibition hours every Exhibitor shall ensure that the allotted stand is open to view and staffed by competent representatives. Early dismantling and/or removal of material or booth space are strictly prohibited during exhibition hours and before the last day of the event and will result in the automatic application of a penalty, calculated on the basis of the square metres assigned:

- euro 1,500.00 up to 64 sqm
- euro 3,000.00 from 65 to 120 sqm
- euro 5,000.00 over 120 sqm

The Exhibitor may also be excluded from any future editions of the Event.

The Exhibitor is liable for all damage caused to the structures and equipment made available to them. The stands must be left in the same condition in which they were found. The Exhibitor must pay the full cost of reinstating any damage caused by alterations.

ART. 17 PROMOTIONAL ACTIVITIES AT THE STANDS

All promotional activities carried out at the stands must be conducted in such a way that they do not cause any disturbance or inconvenience to other Exhibitors or visitors, in accordance with the regulations incorporated in Fiera Milano S.p.A.'s Technical Regulations. The Organisers reserve the right to suspend any shows which do not comply with said regulations. If the Exhibitor distributes any sound and video recordings or multimedia footage containing intellectual works or parts of intellectual works which are protected under Law no. 633 of 22/4/1941, the associated copyrights must be paid, in addition to any charges associated with the authentication of the recording/footage in compliance with Article 181Bis of the above law. The unauthorised use of intellectual works or the absence of an SIAE stamp on the above mentioned recording/footage are subject to prosecution pursuant to Article 171 of Law no. 633/41.

ART. 18 EXHIBITS

The Exhibitor may exhibit any product for which it is a manufacturer, representative or agent, and which are permitted in the General Regulations. No products or advertising material of any type may be exhibited if it infringes other Exhibitors' trade marks or patents. No products which do not comply with current legislation, such as laws on electrical products, safety or marking, may be exhibited. The Organisers may ask the Exhibitor for any clarification required and instruct the Exhibitor to remove any products or advertising material violating the above mentioned obligations from the Exhibition immediately. The Exhibitor must state, on the appropriate section of the enrolment form, the name of the person responsible for any problems arising from trademark or patent infringements or non-compliant products.

ART. 19 RADIOACTIVE EQUIPMENT

Under the terms of Presidential Decree (DPR) No. 185 of 13/02/1964, varied by Legislative Decree No. 230 of 19/03/1995 and subsequent amendments, any Exhibitor intending to exhibit radioactive sources and/or equipment must notify the competent authorities (Local Health Authorities, Fire Brigade, Employment inspectorate and ARPA – Regional

Environmental Protection Agency) by sending an appropriate declaration, according to current procedures, as necessary. Details of the related procedures can be found in the Technical Regulations.

ART. 20 OPERATION OF MACHINERY

The machines on display may operate without limitation provided that:

- no disturbance is caused to neighbouring Exhibitors or visitors by excessive irritating noise, heat and vibration, etc.
- the machines are equipped with safety devices which comply with Italian legislation on safety and accident prevention
- the Exhibitor adopts any other measures necessary to safeguard personnel and visitors.

If any electronic equipment is used, all necessary measures must be taken in order to avoid the emission of frequencies which may cause damage or disturbance to other Exhibitors' equipment. Machines, appliances, tools and installations may be subject to checks, while on the stand, at any time (even prior to the opening of the Exhibition) by the control committee set up for this purpose. Any complaints will be brought to the attention of the exhibitor involved who must immediately switch off the machine and carry out any corrective measures. Safety devices may be removed from the machines only when the exhibitor is demonstrating the protected parts of the machine to visitors and, in any event, only when the machines are stationary. Safety devices must be placed within sight, in the vicinity of the respective machines. The control committee reserves the right to prevent the functioning of any machines which, in its opinion, may compromise the safety of, or cause excessive disturbance to, the Exhibitors and visitors.

ART. 21 SECURITY

Fiera Milano S.p.A., although assuming no liability, will make arrangements for the daytime and nighttime standard surveillance of the pavilions, but not the car parks and, in addition, also declines any responsibility, on behalf of the Organisers, for any natural disaster or event of force majeure.

An Exhibitor requiring this service may book paid security services using the e-service platform.

ART. 22 DECLARATION OF VALUE AND INSURANCE

22.1. Declaration of value

Exhibitors are required to declare, using the special form attached to the on-line forms, the total "estimated value" of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or used at the Fiera Milano ground, even on behalf of Represented Companies understanding that, in lack of such declaration, the value shall be considered to be the minimum amount as stipulated in Art. 22.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano.

In case of accident, should the final value declared by the Exhibitor fail to correspond to effective value of the insured property, the value of said merchandise value shall be that declared by the Exhibitor.

Pursuant to art. 1907 of the Italian Civil Code, compensation shall be determined by the Insurer on the basis of the proportional criterion.

22.2. Insurance - "All risks" policy - Property of the exhibitors (excluding terrorism and sabotage risks)

The Organizer and Fiera Milano require that all goods, machinery, fixtures and fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors are covered by "All Risks" insurance, including a clause waiving the insurer's right of recourse against Third Parties, including Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition. This insurance is made available by Fiera Milano for a capital of Euro 25.000,00 at a cost of Euro 84,00 + VAT (only for Italian companies) that will be charged by Fiera Milano together with the issuing of the participation fees invoice of the Organizer. Exhibitors may increase the automatic coverage, by filling in, signing and returning the appropriate form "INS" attached to the on-line forms. Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 250,00 and doubling those amounts for the reports submitted after the closing of the exhibition. Should Exhibitors have their own "All Risks" insurance for goods, machinery, fixtures and fittings and equipment brought to and/or used at the Fiera Milano ground, valid for fairs and exhibitions, with a clause waiving the insurer's right of recourse against Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition, Exhibitors are anyway required to fill in and return the signed "INS" form, attached to the on-line forms, enclosing declarations signed by their legal representative and the insurance company stating that the above property is covered by an "all risks" guarantee to an amount no less than that prescribed by the General Regulations (facsimile included in the "INS" form). In this case, Fiera Milano shall cancel the invoice previously issued.

22.3. Third Party Liability Policy

This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

22.4. Limitation of Liability

Fiera Milano and the Organizer don't take the liability upon themselves for any consequential losses, reputational damage, loss of revenues, etc. . The Application Form signing means acceptance of this limitation of liability of Fiera Milano and the Organizer. Also for any direct loss, each Exhibitor agrees that Fiera Milano and the Organizer limit their liability to the declared values of the merchandise in the Fairground for the event. To this end, shall prevail the declaration of value as art. 22.1. above.

ART. 23 MUNICIPAL ADVERTISING TAX

Without prejudice to the entry regulations, it is the Exhibitor's responsibility to pay Rho Council tax on any item considered taxable in accordance with Presidential Decree No. 639 of 26/10/1972. However, this tax is included in the participation fee and Fiera Milano S.p.A. will subsequently make arrangements for it to be paid to the Rho Council, as per the agreement between the parties concerned.

ART. 24 INDUSTRIAL PROPERTY

The exhibited products and the allocated areas may not be photographed, filmed, televised, drawn or reproduced in any way without the written authorisation of the interested parties or the Organisers. The Organisers, and Fiera Milano S.p.A., reserve the right to reproduce or to authorise the reproduction of panoramic or detailed pictures of the outside or inside of the exhibition, to authorise or directly sell such pictures, without being liable for any compensation claim. The introduction of photographic, filming or television equipment to the Exhibition Centre, the organisation of radio and filming services or the taking of television images are subject to prior written permission from the Organisers. During the Exhibition, any exhibited trademarks not protected by patents or patent applications may benefit from temporary cover as stipulated in current legislation, provided that the application is made by the stated deadline.

ART. 25 TRANSPORT AND CUSTOMS FORMALITIES

Each Exhibitor must make their own arrangements, at their own expense and at their own risk, for the transport, maintenance and installation of their products and machines. The "Official Transport Company" (see Technical Regulations) commissioned by Fiera Milano S.p.A., is responsible for carrying out any railway, maritime, air, port, customs and similar services within the Exhibition Centre, in respect of any materials sent by Exhibitors in connection with the Exhibition, or for fitting out the allocated stands. The "Official Transport Company", on request, will provide the Exhibitor with transport and lifting equipment within the Exhibition Centre. Exhibitors may use their own equipment, provided that they comply with the applicable regulations issued by Fiera Milano S.p.A. In any event, neither Fiera Milano S.p.A. nor the Organisers accept any responsibility in this regard, towards either the participants or third parties.

ART. 26 FIERA MILANO'S TECHNICAL REGULATIONS

Other technical or general regulations are included in the Technical Regulations, which form an integral part of the General Regulations. Following the closure of the Exhibition, the allocated stands must be vacated no later than the deadline stipulated by Fiera Milano S.p.A. Failing this, as Fiera Milano S.p.A. does not assume any responsibility in relation to goods, materials and any other items stored within the allocated space, it may collect and store the goods without assuming any responsibility, at the expense and risk of the defaulting party. Any items remaining unclaimed after two months may be sold at auction and the proceeds will be credited to the Exhibitor, after payment of any expenses and any dues to the Company. The Exhibitor must pay an occupancy fee to Fiera Milano S.p.A., for any goods left behind on the premises after closure of the exhibition.

ART. 27 CONFERENCES/SEMINARS

The Exhibitor must apply to the Organisers and obtain content approval before organising conferences or seminars, and apply to Fiera Milano Congressi for the booking of the conference rooms. The Organisers will evaluate the applications in order to avoid any overlap with events organised directly and the approval will be given at the Organisers' sole discretion. Fiera Milano Congressi will allocate the conference rooms and times, and request the related fees.

ART. 28 EXHIBITOR'S OBLIGATIONS

The Exhibitor is obliged to respect the nature of the exhibition which is aimed solely at presenting the products contained within its scope. Exhibitors retailing or delivering goods directly to visitors will be liable for the following penalties:

- 1) a caution and a fine of euro 520,00
- 2) in the event of a persistent offence, exclusion from subsequent editions.

ART. 29 FORCE MAJEURE

In the event of force majeure or other events beyond the Organisers' control, the date of the Exhibition may be altered or the Exhibition may even be cancelled.

ART. 30 DATA PROTECTION NOTICE

In accordance with the Italian Data Protection Act (Legislative Decree 196/03), Exhibitors are informed that, the Organisers, as Data Controller, may use the information supplied:

- for the furtherance of their own corporate aims, and the aims of Fiera Milano and Expogap;
- for the sending of promotional and informative material related to their business, and for the sending of a newsletter covering products and events related to the electrotechnical, electronic, safety, lighting and industrial automation sectors;
- for statistical purposes;
- for publication on the Business Community pages of their own internet sites.

Provision of the above information is only compulsory unless required under specific legislation (such as tax laws, laws against money laundering, accident prevention etc.) and any refusal to comply may prevent the Organisers and Fiera Milano S.p.A. from entering into or executing the contract or from performing associated services. The data will be captured directly and archived on a suitable database on a server located at the site of our server provider, I.Net, who may access the data exclusively for the purposes of web site maintenance.

For further information on how to obtain the modification or cancellation of data, or to totally or partially object to its use – in compliance with Article 7 of Legislative Decree No. 196/03 - the Exhibitor may contact the Organisers, Rassegna S.p.A., at Strada Statale del Sempione, 28 - 20017 Rho, Milan - Italy, tel. +39 02.4997.6218, fax +39 02.4997.6252. The sending of data implies that consent is given for the management of the data within the limitations as described above.

ART. 31 SAFETY

The Exhibitors must strictly adhere to all health and safety laws and regulations during the entire trade fair event, i.e.: fitting out of the stand, management of the Exhibition, dismantling of the stand and any other related activities.

The Exhibitor must also undertake to observe the Technical Regulations issued by Fiera Milano and ensure their observance by all subcontractors working on its behalf during the

assembly and dismantling of the stand, or on any other related activities. The Regulations are available under the "Calendario Fiere" heading under the Exhibition link on the website www.fieramilano.it.

The Technical Regulations form an integral part of and will be delivered with the General Regulations. They contain, among other things, rules on precautionary measures (fire prevention, electrical systems etc.), excluding compliance with specific safety rules concerning the activities contracted out by the Exhibitor to its subcontractors, as these activities are, by law, the sole responsibility of the Exhibitor and of the subcontractors (assembly and dismantling of stand, and related activities).

Failure to comply with the Technical Regulations will result in the immediate disconnection of all utilities supplied to the stand. The Exhibitor will also be excluded from any subsequent editions of the Exhibition.

Under current legislation the Exhibitor is liable for everything constructed on its stand, in terms of fittings, structures and other installations.

Particular care must be taken in respect of fire, accident prevention and environmental regulations. Each Exhibitor must appoint a "stand supervisor" who will, for safety purposes, be liable towards Fiera Milano, the Organiser and third parties in respect of the activities conducted on the Exhibitor's behalf during the time the Exhibitor remains on the exhibition site.

The Exhibitor may, at its own discretion and under its own liability, decide whether to appoint a "stand supervisor" for each phase of the event (assembly, the event itself, dismantling) or whether to make alternative arrangements, provided that a supervisory figure is available at all times. The Organiser must be informed promptly of the name of the supervisor and any changes. A different stand supervisor may be appointed for each of the three phases (assembly, the event itself, dismantling).

The Organiser must inform Fiera Milano of the names of the supervisors and any changes in good time, or in any case before work commences on fitting out the stand.

NOTE Service providers working on behalf of Fiera Milano will only access the stand in the presence of and after authorisation from the stand supervisor.

The above restriction does not apply to personnel responsible for surveillance and security of the area.

The ALL and SICU forms contained in the folder sent out to each Exhibitor must be returned, duly completed, by the stated deadline.

ART. 32 COMPETENT FORUM

In the event of a dispute, the court of jurisdiction will be the court of Milan. Any claims must be notified to the Organisers in writing.

Date

Company stamp and signature of legal representative

In accordance with Articles 1341 and 1342 of the Italian Civil Code, the undersigned declares his acceptance and approval of the following articles of the General Regulations annexed hereto:

5. Allocation of spaces: fees and regulations - 6. VAT recovery for foreign exhibitors - 7. Admission and acceptance of the General Regulations - 8. Terms of payment, Payment of statements of account, Exit vouchers - 9. Cancellation by the Exhibitor - 10. Cancellation of stand construction - 12. Expopage internet services - 11. Limitations of liability (Official Catalogue and Website errors/omissions) - 16. Stand construction and dismantling - 17. Promotional activities at the stands - 18. Exhibits - 21. Security - 22. Declaration of value, Insurance, Limitation of Liability - 24. Industrial Property - 25. Transport and customs formalities - 26. Fiera Milano's Technical Regulations - 28. Exhibitor's Obligations - 29. Force majeure - 30. Data Protection Notice - 31. Safety - 32. Competent Forum.

Date

Company stamp and signature of legal representative

Company

In relation to the provisions of article 30 the Exhibitor hereby consents to the use of his personal details for the sending of promotional, advertising or commercial material relating to other exhibitions or shows, and other products or services which may be of interest.

Date

Stamp and signature



BIENNIAL INTERNATIONAL EXHIBITION
FOR ENERGY, ELECTRICAL SYSTEMS
AND LIGHTING

fieramilano
Rho, 16-19 November 2011

RASSEGNE S.p.A. Direzione e Coordinamento di Fiera Milano SpA - Socio Unico

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ADMITTED PRODUCTS LIST

Agencies, Associations, Consortium

Air-conditioning and ventilation

Cables, ducts and equipment

Cables and wiring for telecommunications

Machinery and equipment for cable routing

Machines for marking cables

Power cables

Reels

Sewer

Equipment and tools

Equipment for electrical installations

Equipment for vans

P.P.E. 1st category personal Protective Equipment

Scaffolding, Trabatteli, Platforms

Tools

Welding

Workwear

Home and building automation

Automation for gates

Automation of awnings, blinds and shutters

Busbar Systems

Domotics for the elderly and disabled

Management and climate control

Management and consumption control

Management and control of electric power, gas, water, etc..

Management and lighting control

Installation Components

Commands

Derivations

Plugs and connections

Switches

Taken

Lightning protection systems and components

Measurement and control

Measurement and automation systems for electricity

Remote control systems

Test devices and field measurement system

Power Production, distribution and transformation

Accumulators

Batteries

Capacitors

Chargers

Components for electrical panels

Components for HV and MV

Conductor bars

Connection

Connection technology for energy

Control Panels

Control Systems

Distribution Systems

Distribution systems for electrical building installations

Electrical substations

Electricity generation systems

Engines and engine components

Equipment and cabling systems

Fuses

Generating sets

Generators

Grounding of the material for electrical building installations

Insulators

Lines of power supply and power cables

Parts and accessories for electrical machines

Pile

Power plants and components

Safety Switches

Switchboards

Switches and isolators for AT and MT

Switches for electrical panels and cabinets

Switches, sockets, lamp holders for electrical building installations

Switching technologies

Transformers

Uninterruptible Power Supply (UPS)

Security Systems and equipments

Access Control

Alarm systems

Anti-theft systems

Audio / video communication (video conferencing, etc.).

Audio and Videophone

Central alarm

Closed circuit television systems (CCTV)

Fire alarm

Fire Detectors

Gas detector

Internal perimeter protection

Management of admissions and hours

Perimeter protection external

Satellite location and monitoring

Sound systems

Video Surveillance

Water leakage detectors

Service

Recycling and waste disposal

Software and consulting for electrical installations

Software and consulting for the energy sector

Software consulting for lighting technologies

Technical press

Switchboards and circuit breakers

Plugs and connections

Protection panels

Protective devices (eg switches, fuses and fuse holders)

Technical lighting fixtures and accessories

Accessories for technical lighting fixtures

Active components for lighting

Indoor lighting - Hospitals

Indoor lighting - Industrial

Indoor lighting - Services (functional)

Indoor luminaires for emergency

Lamps and lighting fixtures

LED and optoelectronic components

Light sources

Lighting equipment for the prevention of theft and intrusion

Lighting fixtures for indoor residential

Lighting fixtures for large areas / monuments

Luminaires for indoor applications (special application)

Outdoor lighting fixtures

Outdoor lighting fixtures for special applications

Passive components for lighting

Street lighting fixtures

Urban lighting and luminaires

Telecommunications antennas and ancillary equipment

Various products and components of electrical engineering

Electrical components (transformers, chargers, variable voltage)

Electronic components (cables, connectors, printed circuits, etc.)