

Sponsorship Document



SUPPORTER

Sponsorship Opportunities

Sponsors of World Islamic Finance Summit will be provided significant exposure to promotional and marketing benefits associated with a high profile international summit.

1. **Lead Sponsorship:** \$ 30,000

Benefits Offered

- An article will be arranged for the Lead sponsor in the supplement of newspaper(s) on the day of the event.
- The Lead sponsor may have a representative on one of the plenary panel discussions.
- The Lead sponsor may have an exhibition stand at the Summit's exhibition area (3m X 3m).
- Logo of the Lead sponsor will be used in ads and all the marketing collaterals including the WIFS website.
- An advertisement from the Lead sponsor along with its profile will be published in the Summit's workbook which will be received by all the delegates
- Promotional item or gift provided by the sponsor will be inserted in delegate carry bags.
- The Lead sponsor will be provided 25 complimentary delegate invitations.
- Meeting will be arranged for the Lead sponsor with international speaker(s) in its office upon request.

2. **Co – Lead Sponsorship:** \$ 20,000

Benefits Offered

- The Co-Lead sponsor may have an exhibition stand at the Summit's exhibition area (3m X 3m).
- Logo of the Co-Lead sponsor will be used in ads and all the marketing collaterals including the WIFS website.
- An advertisement from the Co - Lead sponsor along with its profile will be published in the workbook which will be received by all the delegates.
- Promotional item or gift provided by the sponsor will be inserted in delegate carry bags.
- The Co-Lead sponsor will be provided 15 complimentary delegate invitations.
- Meeting will be arranged for the Co-Lead sponsor with international speaker(s) at the venue upon request.

3. **Associate Sponsorship:** \$ 15,000

Benefits Offered

- Logo of the Associate sponsor will be used in ads and all the marketing collaterals including the WIFS website.
- An advertisement from the Associate sponsor along with its profile will be published in the workbook which will be received by all the delegates.
- Promotional item or gift provided by the sponsor will be inserted in delegate carry bags.
- The Associate sponsor will be provided 10 complimentary delegate invitations.

4. **Exhibitors:** \$ 1,200

Benefits Offered

- Limited exhibition space is available at the venue. The exhibits are arranged to maximize exposure to delegates.
- The Exhibitors will be provided 5 complimentary delegate invitations.

5. **Official Dinner Sponsorship:** \$ 9,000

Benefits Offered

- Recognition as the sponsor for official dinner held in honor on foreign speakers and delegates on Day 1.
- Opportunity to display logos in the function room.
- Opportunity to address the delegates for 5 minutes.

6. **Lunch Sponsorship:** \$ 7,000

Benefits Offered

- Recognition as the host of the Lunch on the day selected.
- Opportunity to address the delegates at lunch for 10 minutes.

7. **Hi-tea Sponsorship:** \$ 1,300

Benefits Offered

- Recognition as the host of the hi-tea on the day selected.

8. **Delegate Carry Bags Sponsorship:** \$ 1,200

Benefits Offered

- Logo will be featured on the delegate carry bags which will be received by all the delegates, maximizing the exposure for the sponsor.

9. **Workbook Sponsorship:** \$ 350

Benefits Offered

- A full page advertisement from the Workbook sponsor along with its profile will be published in the workbook which will be received by all the delegates.