

The 7th International SAWSANA Festival 2012

((25-27\4\2012))

Agriculture- Food- Vet, Fodders & Poultry

Introduction

After the consecutive successes of the International SAWSANA Exhibition; which is held annually in Jordan; will be held for the seventh time in the period from 25-27/4/2012 - Amman International Exhibitions Center- Airport Road. The exhibition includes three exhibitions as follows:

"SAWSANA" for Agriculture, Irrigation and Environment

"IRIS" for the food and food Industry

"VETRANA" for fodders, Veterinary and Poultry

SAWSANA

The SAWSANA international exhibition which organized by the Technical Consultancy Center give the opportunity to the participating companies to win of making contracts and agreements of domestic and foreign trade.

More than one hundred local and foreign companies have participated in the exhibition.

According to what has been said of participated sides that the exhibition succeeded in promoting the manufacturer materials.

In addition; the exhibition has been dominated by the offers of Agriculture and poultry industries in accordance with modern and sophisticated and competing.

Many participants expressed their satisfaction with the organization of the exhibition and the popularity of it by citizens and customers of various agricultural and commercial sectors both locally and abroad.

The Festival has progressed and developed in the size of the participating countries, where could the festival over the past years to create confidence and trust among participants by providing an ideal environment opens the door for them to identify their products and marketing to the world, add to this the Scientific Days for companies to give them the opportunity to offer their latest products and achievements.

The Importance of Jordan

Jordan offers investors the opportunity to reach more than one billion consumers around the world, for his contract for trade agreements with many countries of the world, and the unique geographical location which is occupied by Jordan. Where the Kingdom is a vital entry point for the market in the region, linked to its neighbors and global markets, a modern network of transport and communication. Jordan plays a pivotal role as a safe center for trade and investment in the Middle East and North Africa, especially Iraq and the Persian Gulf. This privileged position allows contributing to Jordan in various forms of investment and trade in addition to the expansion of access to markets, rapid growth...

Specialties Participating

SAWSANA

- Water and Irrigation Systems
- Agricultural Pesticides
- Agricultural Fertilizers and Fertility
- Seeds
- Plant Production
- Organic Agriculture
- Fruits and Vegetables
- Machinery and Equipment and Agricultural Machinery
- Plastic Sheeting and Agricultural Cover
- Cut Flowers and Ornamental Plants
- Natural Products.
- Medical and Aromatic Plants.
- Greenhouses Structure.
- Gardens and Its equipments
- Tissue Culture.
- Packing and Wrapping.

- Post-harvest preparations
- Environmental systems.

VETRANA

- Animal production
- Veterinary drugs, cures and vaccines
- Feed and fodders
- Hatching & Incubating
- Veterinary specialties and services
- Ostrich, rabbits and special birds breeding
- Disinfections

IRIS

- Fresh and frozen food.
- Canned and dried food.
- Packing & Wrapping
- Poultry and meat productions Dairy and cheese productions
- Juices & Soft Drinks
- Coffee, Spices, herbs & Pickles
- Vegetable oil and fat
- Mineral & treatment water
- Cereals, macaroni and rice
- Sweets, nuts & Chocolates.

Fair stand: Minimum area allowed 9 m2.

- One square white disk
- Two chairs.
- 3 spotlights for a 12 m2 booths.
- The walls of the stand are white.
- Name panel "English, Arabic"
- Shelf "Qty 3"
- One Power Socket
- Free Advertisement at the official catalogue
- Free page as a profile for the participated company at the official catalogue.
- Participation at the accompanied activities.