

No. DD (Cord)/SBI/LDF-2/2011-12  
Karachi, Tuesday 29<sup>th</sup> of November, 2011

Ms. Fisun Aktug,  
Commercial Attache,  
Commercial Office,  
Consulate General of the Republic of Turkey,  
**Karachi.**

Subject: **Livestock, Dairy, Fisheries, Poultry & Agro Exhibition/Seminar – LDF-2012**

Dear Ms. Fisun Aktug,

After the overwhelming success of first ever Livestock, Dairy, Fisheries & Poultry Exhibition/ Seminar & Horse & Cattle Show at Karachi Expo Center, which comprised of over 200 exhibitors, attended by over 40,000 visitors and witnessed business deals of worth Rs. 400 million.

2. Strengthened by the success of LDF-2011, this year`s edition includes Agriculture along with Livestock, Dairy, Fisheries, Poultry (LDF-2012), which is scheduled to be held on 28<sup>th</sup> & 29<sup>th</sup> January, 2012 promising more rewarding opportunities for its visitors and exhibitors.

3. The exhibition is expected to be attended by wide range of participants from all fields of life displaying following sub - sectors in the value chain of Livestock, Dairy, Fisheries, Poultry & Agriculture:

**Livestock**

- Animal Health, Breeding and Hygiene
- Feed Providers and Manufacturers
- Vet Services and Vaccination
- Cold Chain and Packaging Companies (Frozen & Fresh Meat)
- Slaughters Houses/Abattoirs
- Embryo Transfer Technology
- Certification bodies & Regulatory Authorities
- Farm Construction and Equipment

**Fisheries**

- Sea Food Processing Packaging & Export
- Fishing boats & Engines
- Relevant Government Departments
- Fish Farm Construction & Hatcheries

**Agriculture**

- Agriculture Machinery & Equipment
- Agro-Processing Equipment & Machinery Manufacturers & Suppliers
- Business & Trade Associations
- Agri Credit Banks
- Producers/ Whole Sellers/ Retailers
- Fertilizers & Horticulture
- Crop Insurance
- Pre & Post Harvest Management
- Agri Farm Construction
- Efficient Water Management Systems

**Poultry**

- Poultry Farm & Hatcheries
- Frozen meat
- Poultry Processing Equipments

4. A large number of decision makers from the public & private sector as well as from the diplomatic missions, multilateral & bilateral agencies and academia is expected to attend the event and will give an excellent insight into the investment opportunities in the Province for the identified sectors. It will also demonstrate the future role for the business community and the government of your country.

5. Sindh Board of Investment shall therefore be grateful if your Mission disseminates the information related to the exhibition on 28<sup>th</sup> & 29<sup>th</sup> January, 2012 among relevant players, investors/business community expected to participate as trade exhibitors/visitors. It will be highly appreciated, if the details of interested participants are sent by Email to the following address latest by 31<sup>st</sup> December, 2011

Email Address: [ldf2012@sbi.gos.pk](mailto:ldf2012@sbi.gos.pk)  
Telephone No. +92 21 99207512-14  
Fax No. +92 21 99207515

6. Your cooperation in this regard is highly appreciated

Thanking You

Yours truly



**(MOHAMMAD YOUNUS DAGHA)**

Secretary to Govt of Sindh/  
Director General, SBI

## Livestock, Dairy, Fisheries, Poultry and Agriculture Exhibition Jan 2012



Space for stalls shall be provided free of cost

After the overwhelming success of Livestock Dairy Fisheries & Poultry Exhibition & Seminar-2011, which was attended by over 40,000 visitors and witnessed business deals worth Rs. 400 Millions. Sindh Board of Investment in collaboration with Livestock & Fisheries Department and Agriculture Department proud to present 2nd edition of Livestock, Dairy, Fisheries, Poultry & Agriculture Exhibition on 28th & 29th January 2012 at Expo Centre Karachi, promising more rewarding opportunities for its participants and exhibitors.

We invite Expression of Interest from serious players in Livestock, Dairy, Fisheries, Poultry and Agriculture sectors to setup stalls for display of their products and services in the Exhibition.

Following major business sectors are identified in the value chain of Livestock Dairy, Fisheries, Poultry and Agriculture for participation:

### Livestock

- Animal Health, Breeding and Hygiene
- Feed Providers & Manufacturers
- Vet Services & Vaccination
- Cold Chain & Packaging Companies (Frozen and Fresh Meat)
- Slaughters Houses/Abattoirs
- Embryo Transfer Technology
- Certification bodies & Regulatory Authorities
- Farm Construction & Equipment Companies

### Agriculture

- Agro-Processing Equipments & Machinery Manufacturers & Providers
- Business & Trade Associations
- Agri Credit Banks
- Producers/ Whole Sellers/ Retailers
- Fertilizers & Horticulture
- Crop Insurance
- Pre & Post Harvest Management
- Agri Farm Construction
- Efficient Water Management System

### Fisheries

- Seafood Processing Packaging & Export
- Fishing boats & Engines
- Relevant Government Departments
- Fish Farm Construction & Hatcheries

### Poultry

- Poultry Farm & Hatcheries
- Frozen Meat
- Poultry Processing Equipments

The Exhibition shall be attended by Business Houses, Potential Investors, Foreign Delegates, Diplomatic Corps, Trade Missions, and Government Functionaries, interested parties are requested to submit details as per following format.

Company Name	Contact Person	Telephone/Fax/Email	Mailing/Web Address	Field of Specialization
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The request for EOIs shall be accepted upto 31st Dec 2011

For further information and booking please contact:

Shaikh Adnan Ali, Deputy Director (F&P)

**Sindh Board of Investment**

1st Floor, Block B, Finance & Trade Center

Shahrah-e-Faisal Karachi

Phone :021-99207512-4 Fax: 021-99207515

Email:ldf2012@sbi.gos.pk

[www.sbi.gos.pk](http://www.sbi.gos.pk)



Agriculture Department



Livestock & Fisheries Department