



## **The EU and Turkey; Business and Political Leadership for a Common Future**

**IEDC-Bled School of Management, Bled, Slovenia**

**June 7 and 8, 2012**

Participants of the conference from Turkey are advised to travel to Slovenia by booking the direct Turkish Airways flight TK 1061 on **Thursday, June 7, 2012** leaving Istanbul at 12.25 and arriving to the airport of Ljubljana at 13.40. At the Ljubljana airport you will be met by a Program Manager from IEDC-Bled School of Management who will be staying and accompanying you throughout your stay at Bled. The drive by bus to Bled, where the IEDC-Bled School of Management – the host of the conference ***EU and Turkey; Business and Political Leadership for a Common Future*** and Grand Hotel Toplice \*\*\*\*\*, are located, will take you 25 minutes. Your luggage will be taken to the hotel while you will go directly to IEDC-Bled School of Management for the conference opening at 15:00. The first conference day will close around 20.00 with a reception. After the reception, around 21:30 we shall accompany you to Grand Hotel Toplice (which is 15 minutes walking distance from the IEDC-Bled School of Management).

On **Friday Morning**, June 8, 2012, the IEDC Program Manager will wait for you at 8:30 at the Grand Hotel Toplice reception to accompany you to IEDC for the second conference day. The conference will close at 14:20 and lunch will be served at IEDC at 14:30. After the conference you can enjoy a free afternoon at Bled. We shall meet again at 19.00 in Grand Hotel Toplice lobby for a dinner in a nearby restaurant Promenada and a wine tasting experience at Vinarte, opposite Grand Hotel Toplice.

On **Saturday morning**, June 9, 2012, the IEDC Program Manager will meet you at 9.00 at Grand Hotel Toplice lobby to accompany you to Bled Health Park for the start of the Bled sightseeing tour. Please dress leisurely for this part of the programme which will last until lunchtime. Lunch is organized on your own.

In the **afternoon of Saturday** we shall meet at Grand Hotel Toplice lobby at 15:00 for departure to Ljubljana, the capital of Slovenia for a guided tour and some free time. On the way back to Bled we shall stop for dinner at King's club house at the Bled Golf Course.

**Sunday morning**, June 10, 2012 is free for you with the suggestion to visit Živa wellness centre at Hotel Golf. Lunch is organized on your own. Please take care to check out of the hotel by 11:30 and to be ready to leave for the airport at 12:30. Your flight for Istanbul is leaving at 14.35.

We hope you will have a great time in Slovenia, participating at the international conference and enjoying a nice week-end.

We would be pleased to receive your registration for this programme until May 3, 2012 at [barbara.vilfan@iedc.si](mailto:barbara.vilfan@iedc.si) or via internet at <http://www.iedc.si/elc/elc2012.aspx>.

The price of the package is 890 EUR (+20%VAT). The price includes conference participation on both days, accommodation (single room) at Grand Hotel Toplice \*\*\*\*\* for three nights, sightseeing of Bled and Ljubljana, three dinners, lunch on Friday and a wine tasting. Local transportation, lunches on Saturday and Sunday and flight tickets are not included.

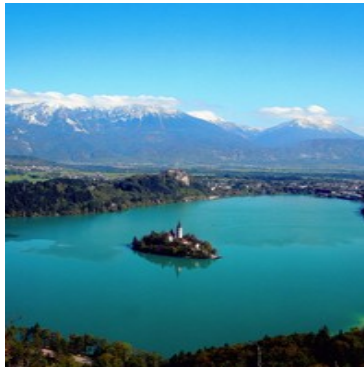
Please reserve your Turkish Airlines return flight to Ljubljana as follows:

1 TK1061 T TH 07JUN ISTLJU HS1 1225 1340 CABIN YE  
2 TK1062 T SU 10JUN LJUIST HS1 1435 1745 CABIN YE

Price: EUR 283.47

CONFERENCE VENUE: **IEDC-BLED SCHOOL OF MANAGEMENT**

*Established in 1986 as the first business school of its type in Central and Eastern Europe, the IEDC – Bled School of Management is one of the most prominent international management development institutions in Europe. It is a place where leaders come to learn and reflect, an international center of excellence in management development, a business meeting point, and a unique place where works of art complement a creative environment for creative leadership.*



**IEDC-BLED SCHOOL OF MANAGEMENT**  
**Prešernova cesta 33**  
**SI – 4260 Bled**  
**Tel: +386 4 5792 501**  
**Fax: +386 4 5792 500**

**HOTEL:** **Grand Hotel Toplice \*\*\*\*\***  
**DATE:** **7-10 June 2012**

*Grand Hotel Toplice, a proud member of the Small Luxury Hotels of the World, is the oldest and most renowned hotel at Bled built in 1850 on the shores of Lake Bled where thermal springs were discovered and since then hosting many prominent guests like the writer Arthur Miller (former husband of Marilyn Monroe), many state dignitaries like King Hussein of Jordan (1978), Willy Brandt (1979), and more recently Madeleine Albright.*

*Single use room, standard € 120,00 per room per day; Double room € 140,00*

*Rates include: overnight with buffet breakfast, use of hotel swimming pool and saunas, use of rowing boats (1 hour per day), use of hotel's lakeside lido, use of thermal swimming pools in Wellness Živa, discount on the use of saunas in Wellness Živa, discount on green fees on Bled Golf Course, cable internet in rooms, wireless internet in hotel lobby, VAT.*



## DINNER VENUE

Friday, 8.6.2012

Promenada Gourmet Restaurant



*A new restaurant offering a top gastronomic experience has opened its doors in the most frequently visited location in the centre of Bled. You are kindly invited to visit us to discover a unique world of gastronomic delights.*

*Kitchen is based on French cuisine and is influenced by other cuisine from Slovenian, Asian and Indian to Mediterranean. A bit of everything, with a pinch of modern inspiration and a good measure of culinary expertise. Dishes are prepared with an abundance of youthful energy and welcome guests who know how to enthusiastically surrender to culinary pleasure. Each visit to our restaurant represents a new and particularly unique experience.*

Thursday, 9.6.2012

King's club house at the Bled Golf course



*The feeling of comfort and homeliness that permeates the King's Club House draws visitors from far and wide to gather here to sample the culinary masterpieces. Your wellbeing is guaranteed as you relax on the twin terraces offering a wonderful view of the golf course. The restaurant is well-known for its exceptional international and local cuisine, as well as for its selection of excellent Slovenian wines.*

POST- DINNER GATHERING



## Vinarte Wine Bar



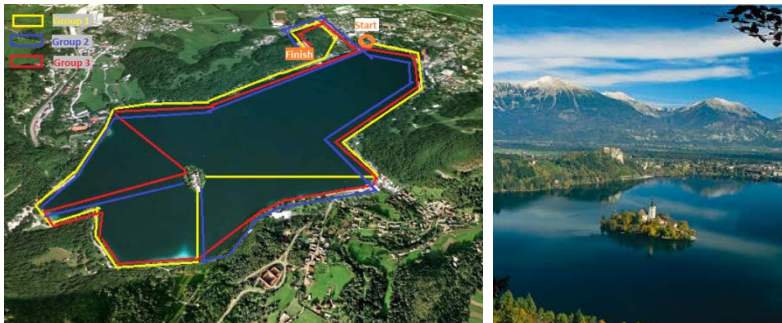
*The Vinarte Wine Bar, where visitors can choose from more than 120 wine labels from Slovenia and numerous other wine-growing countries of the world is situated within the Hotel Trst complex, opposite Grand Hotel Toplice.*

*Good wine can also be sampled at tastings suitable for 10 to 20 people guided by experienced sommeliers of Sava Hoteli Bled. All the wines sampled are also available for purchase at our wine store.*

*Saturday, 9<sup>th</sup> June 2012; Sightseeing of Bled and Ljubljana*

### *Legends of Bled*

*Bled is hiding many legends and true stories from past and all the way to the present time. Through the programme we will discover features such as Bled bell being sunken, castle printing house, 'pletna' boatmen, wishing bell at the only Slovenian island. We cannot overlook the story of birth of Bled cream slice, Bled golf, and many other secrets, hidden to majority of visitors. A programme is a mixture of experiences, fun, humour, culture, tradition and cute surprises, which always puts smile on everyone's faces.*



*Programme includes: Pletna boat ride, visit of Bled island, riding a Bled horse carriages, MTB rent, Bled cream slice, an accordion musician at Bled Castle, golf - putting, daily wages and travel costs of organizer, accompany vehicle, bus transfer to the castle, DVD with photos.*

*Later in the afternoon on the 9<sup>th</sup> June 2012 we suggest visiting Ljubljana, the capital of Slovenia.*



*Ljubljana has preserved evidence of a five thousand year history including, among others, the remains of the Roman city of Emona and the old city centre with its medieval castle, Baroque façades and decorative portals.*

*Ljubljana's present appearance is partly due to the Italian Baroque and partly to Art Nouveau, which found expression in numerous buildings constructed after the earthquake of 1895. In the second half of the 20th century, it was the world famous architect Jože Plečnik that put an indelible personal stamp on his native Ljubljana. The city's appearance was further shaped by his students and a new wave of renowned young Slovenian architects*

SUNDAY, June 10, 2012 - WELLNESS EXPERIENCE- Živa Wellness at Hotel Golf

*After participating at the IEDC conference, spending an active weekend at Bled and finally, before leaving home, we kindly suggest experiencing one of the great massages in Živa wellness center.*



*We would like to ask you to send us your answer until 3<sup>rd</sup> May 2012.*

**Contact and applications:**

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**ELC Coordinator**

**IEDC-Bled School of Management**

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